

Agenda OBIA Board of Management Meeting

Thursday, November 17th, 2022 at 0700 - Electronic Meeting conducted via Zoom

More information about this meeting and how to attend can be found here:

<https://downtownorangeville.ca/obia-info/members/>

Members: M. Beattie, T. Brett, J. Thurgood-Burnett, D. Nairn, R. Hough, H. Hochmeister
Guests: S. Koroscil, Koros Games,
Regrets: N. Moniz

1. Call to Order – 7:00 am
2. Declaration of Pecuniary Interest – None.
3. Attendance
4. Land Acknowledgement – The OBIA wishes to acknowledge the traditional territory of the Anishinaabe people including the Ojibway, Potawatomi and Odawa of Three Fires Confederacy.
5. Minutes
Moved by T. Brett, R. Hough **Carried.**
Motion to approve OBIA Board of Management Minutes of October 19th, 2022.
6. Central Counties Tourism / Fed Dev. Grant Update
Moved by M. Beattie, R. Hough **Carried.**
Motion to direct staff to purchase additional items as per the grant application.
7. Reconstruction Update – Project is largely complete. Façade cleaning will be done in the coming weeks.
8. Branding Update – Project is very close to completion.
9. Boulevard Café & Displaying of Merchandise Displays Bylaws
Moved by M. Beattie, R. Hough **Carried.**
Motion to request that the temporary Boulevard Café bylaw be extended for one more year so it can be tested in a year when parking demand is back to pre-pandemic levels.

And that the number of street parking spaces allotted for extended restaurant patios be capped at a maximum of 6 for the extended trial period.

And that these parking space patio permits should be allotted on a first come, first serve basis.

Moved by R. Hough, T. Brett **Carried.**
Motion to support the permanent adoption of the temporary merchandise display bylaw.
10. Horticultural Contract Extension
Moved by M. Beattie, R. Hough **Carried.**
Motion to extend contract with KT Property Management for 2 years based on a \$2K increase for the same services.

11. Orangeville Blues & Jazz Festival Funding Request Letter

Moved by R. Hough, D. Nairn

Carried.

Motion to receive the Blues & Jazz Festival funding request letter and consider the request as part of the 2023 Budget process.

12. Staff Reports

- 12.1. Better Together Task Force Update
- 12.2. Member Ambassador Report
- 12.3. Marketing Strategist Report
- 12.4. Farmers' Market Report (not available)
- 12.5. Social Media Stats Report
- 12.6. GM's Report
- 12.7. Financial Report

Moved by R. Hough, D. Nairn

Carried.

Motion to accept the November 2022 staff reports.

13. Strategic Plan - Value Analysis & 2023 OBIA Events/Initiatives Draft

Board to review the Value Analysis and 2023 OBIA Events/Initiatives Draft in advance of the December Budget Meeting for the purposes of setting the 2022 Work Plan & finalizing the Strategic Plan Update.

14. AGM Constitutional & Policy and Procedures Review

Board to review suggested changes for discussion & decision at next meeting.

15. Budget Meeting Date/Format/Location – Thursday, December 15th via Zoom

16. 2023 AGM/Board Election Date/Format/Location

Moved by R. Hough, D. Nairn

Carried.

Motion to set format and date of the 2023 Annual General Meeting to a virtual meeting held via Zoom on Tuesday, January 31st at 7 pm. Staff to arrange for meeting foodie packs for attending members.

17. New Business – None.

18. Adjournment

Moved by R. Hough, D. Nairn

Carried.

Motion to Adjourn at 8:48 am