

## **Minutes**

### **Orangeville BIA Board of Management Meeting**

Thursday, October 20<sup>th</sup>, 2022 at 0700 - Electronic Meeting conducted via Zoom  
OBIA Chair, 34 Mill Street, Orangeville, ON; OBIA General Manager/Recording Secretary, Mono ON

**Members:** M. Beattie, T. Brett, Councilor Sherwood, J. Thurgood-Burnett, D. Nairn, R. Hough,  
**Guests:** M. Short, Partner | RLB; M. Jhajj, Deputy Treasurer | Town of Orangeville;  
R. Medeiros | Financial Analyst – Operations | Town of Orangeville;  
**Regrets :** H. Hochmeister, N. Moniz

1. Call to Order - 7:01 am.
2. Declaration of Pecuniary Interest – none.
3. Attendance – as listed above.
4. Land Acknowledgement - Downtown Orangeville wishes to acknowledge the traditional territory of the Anishinaabe people including the Ojibway, Potawatomi and Odawa of the Three Fires Confederacy.
5. Minutes  
Moved by D. Sherwood, T. Brett Carried.  
Motion to approve Minutes of September 15<sup>th</sup>, 2022.
6. OBIA Draft Financial Statement 2021 presentation by M. Short, partner | RLB & M. Jhajj, Deputy Treasurer | Town of Orangeville  
Moved by R. Hough, D. Sherwood Carried.  
Motion to accept OBIA Draft Financial Statement 2021.
7. Central Counties Tourism / Fed Dev. Grant  
Moved by D. Nairn, T. Brett Carried.  
That the Orangeville Business Improvement Area (OBIA) enter into an Ultimate Recipient Agreement with Central Counties Tourism, acting as administrators of the Tourism Relief Fund on behalf of the Government of Canada through FedDev Ontario.
8. Self-Cleaning Public Washrooms – Possible locations include: 82-90 Broadway, Alexandra Park, west of TD Bank. Defer to 2023 budget discussions.
9. Sidewalk Reconstruction Update – Mostly positive feedback on project from public and members.
10. Branding Update – New brand will be launched in 2023 but the Winter Market will be updated with the start of the new season.
11. Strategic Plan Update – Value Analysis tool will be shared with Board when complete and will be used by staff to create 2023 work plan.
12. Council Thank you Letter – Letter was sent to all Council members. Special thanks to Councillor Sherwood for her dedicated service to the OBIA Board of Management.
13. Staff Reports
  - 13.1. Better Together Task Force Update  
Moved by T. Brett, R. Hough Carried.  
Motion to approve using balance of 2022 Task Force budget for the purchase of Christmas décor items.
  - 13.2. Member Ambassador Report
  - 13.3. Marking Strategist Report
  - 13.4. Farmers' Market Report
  - 13.5. Social Media Stats Report
  - 13.6. GM's Report
  - 13.7. Financial Report  
Moved by R. Hough, D. Sherwood Carried.  
Motion to accept all staff reports as listed above.  
That October 2022 staff reports are accepted.
14. New Business – none.
15. Adjournment  
Moved by M. Beattie Carried.  
Motion to adjourn at 8:36 am