

Minutes

Orangeville BIA Board of Management Meeting

Thursday, May 19th, 2022 at 0700 - Electronic Meeting conducted via Zoom

OBIA Chair, 34 Mill Street, Orangeville, ON

OBIA General Manager/Recording Secretary, Mono ON

More information about this meeting and how to attend may be found at

<https://downtownorangeville.ca/obia-info/members/>

Members: **M. Beattie, T. Brett, , Councilor Sherwood, J. Thurgood-Burnett, D. Nairn, R. Hough, N. Moniz, H. Hochmeister**

Guests: **S. Koroscil, Koros Games; Better Together Task Force Members – J. Sproule, D. Middlebrook, C. Eisses, J. Waddington**

1. Call to Order – 7:00 am
2. Declaration of Pecuniary Interest – none.
3. Attendance – as listed above.
4. Land Acknowledgement - Downtown Orangeville wishes to acknowledge the traditional territory of the Anishinaabe people including the Ojibway, Potawatomi and Odawa of the Three Fires Confederacy.
5. Minutes
Moved by D. Nairn, R. Hough Carried.
Motion to approve OBIA Board of Management Minutes of April 21st, 2022, Special Meeting Minutes of April 26th, 2022 and Board Executive Minutes of May 12, 2022.
6. Branding Update – Board members are encouraged to make interview appointments with Aubs & Mugg.
7. Community Improvement Plan (CIP) Draft – OBIA comments were submitted to Town staff.
8. 48 – 52 Broadway Zoning Bylaw and Official Plan Amendments Application
Moved by R. Hough, T. Brett Carried.
Motion to direct staff to submit comments expressing the BIA's concerns with reducing the number of required residential parking spaces from 1.5 to 1.
9. Blues & Jazz Shuttle Bus Service / Free Transit – The Town will provide free transit service all day Friday and Saturday. Free shuttle service will be provided from 8 pm Friday/6 pm Saturday until 1 am.
10. Blues & Jazz Festival Portable Washrooms
Moved by D. Sherwood, J. Thurgood-Burnett Carried.
Motion to rent 7 portable washrooms (including at least one accessible unit) for Mill Street for the duration of the Blues & Jazz weekend due to the addition of of the Mill Street stage, extended restaurant patios, outside vendors, and based on member feedback that public washrooms access is inadequate, especially during events and this puts an undo burden on members' facilities. Estimated Cost: \$1500
11. Pedestrian Mall – Correspondance was sent to Mayor Brown outlining the BIA's position on pedestrian mall events in 2022.
12. Virtual Meeting Recordings
Moved by R. Hough, T. Brett Carried.
Motion to amend the OBIA's Policies and Procedures as follows:
With the exception of the Annual General Meeting, virtual meetings are recorded as a staff reference to ensure that the minutes are recorded accurately in absence of in-person visual references. Recordings are not kept for the purposes of public distribution as attendees have not consented to such distribution. All OBIA Board and Task Force meetings are open for the public to attend, and once approved, Minutes are the official record of meetings.
13. Staff Updates
 - 13.1. Better Together Task Force Report, Mural Recommendations, Resignation – as provided.
 - 13.2. Ambassador's Report – as provided.

13.3.Farmers' Market Report – as provided.

13.4.GM's Report – as provided. Staff to add vacant property addresses to the report going forward.

14. Financial Report – as provided. Due to new a new payroll system/staff training, payroll entries are not current. This should be rectified in the coming weeks.

15. Task Force Correspondance, Report, and Discussion

Moved by T. Brett, R. Hough

Carried.

Motion:

That the OBIA Board of Management acknowledges that member engagement and customer attraction are key OBIA priorities and that the Better Together Task Force engages members in development of customer attraction initiatives.

And that the OBIA Board of Management acknowledges that changes need to be implemented to address the concerns raised by Better Together Task Force members and OBIA staff regarding communication, productivity, and governance.

And that the Better Together Task Force will be on hiatus until September 2022 to give Task Force members time to consider and research ideas and priorities for 2023, to provide an opportunity to recruit new Task Force members. All Task Force initiatives will be put on hold until the Task Force reconvenes in the fall, with the exception of the following initiatives currently in progress:

- Spring Decorating - in progress
- Broadway Grande Metal Sculpture – in progress
- Broadway Grande Trees – in progress
- July Music in the Park Concert Series – in progress
- Additional Halloween Décor – planning
- Additional Christmas Décor - planning

16. New Business – R. Hough provided a brief update on the Official Plan Steering Committee. Board members to any concerns/comments to staff before OBIAA election issues is sent to candidates.

17. Adjournment – 8:03 am

Moved by J. Thurgood-Burnett

Carried.

Motion to Adjourn