

Minutes

Orangeville BIA Board of Management Meeting

Thursday, March 17th, 2022 at 0700

Electronic Meeting conducted via Zoom

OBIA Chair, 34 Mill Street, Orangeville, ON

OBIA General Manager/Recording Secretary, Mono ON

Members: **M. Beattie, T. Brett, , Councilor Sherwood, J. Thurgood-Burnett, D. Nairn, R. Hough, N. Moniz**

Regrets: **H. Hochmeister**

Guests: **S. Koroscil, Koros Games**

1. Call to Order – 7:02 am
2. Declaration of Pecuniary Interest - None.
3. Attendance – As listed above.
4. Land Acknowledgement - Downtown Orangeville wishes to acknowledge the traditional territory of the Anishinaabe people including the Ojibway, Potawatomi and Odawa of the Three Fires Confederacy.
5. Minutes
Moved by D. Nairn, T. Brett Carried.
Motion to approve OBIA Board of Management Minutes of February 17th, 2022
6. Strategic Plan
Moved by R. Hough, J. Thurgood Carried.
Motion to contract Cypress Strategies to develop the OBIA Strategic Plan Update.
7. Branding – RFP has been released with a closing date of April 18th, 2022.
8. Orangeville Mayor's Prayer Breakfast Invitation – Shared.
9. OBIA Board meetings format (in-person / virtual) – No change in meeting schedule or format at this time.
10. OBIAA Conference
Moved by R. Hough, D. Nairn Carried.
Motion to increase the Conference/Training budget allocation as necessary to accommodate price increases for all 3 staff members to attend (if available).
11. 2022 Events/Initiatives – Staff to survey restaurants regarding participation in the Taste of Orangeville.
12. Vehicle for Hire Bylaw – A. Scheel to draft comments as directed in response to the public meeting.
13. Staff Updates
 - 13.1. Better Together Task Force Update – as provided.
 - 13.2. Ambassador's Report – as provided.
 - 13.3. Farmers' Market Report – as provided.
 - 13.4. GM's Report - as provided.
14. Financial Report - as provided.
15. New Business – none.
16. Adjournment – 8:09 am