

## **Minutes**

### **Orangeville BIA Board of Management Meeting**

Thursday, February 17<sup>th</sup>, 2022 at 0700

Electronic Meeting conducted via Zoom

OBIA Chair, 34 Mill Street, Orangeville, ON

OBIA General Manager/Recording Secretary, Mono ON

**Members:** M. Beattie, T. Brett, Councilor Sherwood, J. Thurgood-Burnett,  
D. Nairn, R. Hough, N. Moniz  
**Guests:** S. Koroscil, Koros Games; Nancy & Sheri; CryNot Dufferin  
**Regrets:** H. Hochmeister  
**Absent:** S. Koroscil

1. Call to Order – 7:00 am
2. Declaration of Pecuniary Interest - none
3. Attendance – as listed above
4. Land Acknowledgement: Downtown Orangeville wishes to acknowledge the traditional territory of the Anishinaabe people including the Ojibway, Potawatomi and Odawa of the Three Fires Confederacy.
5. Minutes  
Moved by D. Sherwood, T. Brett Carried.  
Motion to approve Minutes of OBIA 2022 AGM & OBIA Board of Management Meeting January 20, 2022
6. CryNot Dufferin Human Trafficking presentation – Nancy F. presented Crynot video and presentation. OBIA will share information with membership about online event being held on Feb. 22/22.
7. 48-52 Broadway Proposed Development – 3-D virtual modelling will be essential in determining all new multi-level BIA zone developments.
8. Strategic Plan – Staff to move forward in the fall with Cypress Strategies.
9. Branding – Deferred to March 2022.
10. Staff remuneration  
Moved by D. Sherwood, M. Beattie Carried.  
Motion to approve 2% CIP increase for all OBIA staff.
11. Committee Appointments (Heritage Orangeville & Official Plan Steering Committee)  
Moved by D. Sherwood, T. Brett Carried.  
Motion to appoint R. Hough to the Town of Orangeville Official Plan Steering Committee.  
Moved by R. Hough, D. Nairn Carried.  
Motion to appoint T. Brett to the Town of Orangeville Heritage Orangeville Committee.
12. Staff Updates
  - 12.1. Better Together Task Force Update – Hometown Tourist promo in development.  
Summer activities are being planned. Staff to provide a written Task Force report going forward.
  - 12.2. Ambassador's Report – as provided.
  - 12.3. Farmers' Market Report – as provided.
  - 12.4. GM's Report – as provided.
13. Financial Report – Deferred.
14. New Business – Lack of taxi and ride share services are a challenge for restaurants. Vehicle for Hire Public Meeting is being held on March 7<sup>th</sup>. Staff to send out information to members on how they can submit their comments/concerns about the proposed updates to the bylaw.
15. Adjournment – 8:37