



Minutes of Cultural Plan Task Force

June 22, 2021, 12:00 p.m.

Chair and Secretary Participating Remotely
The Corporation of the Town of Orangeville

Members Present: Councillor L. Post
A. Scheel (arrived 1 p.m.)
D. Nairn
D. Henderson
P. Ross
R. Montgomery

Staff Present: R. Phillips, Manager, Economic Development & Culture
B. Lusk, Administrative Assistant
K. Lemire, Tourism and Culture Officer
A. Noseworthy, Co-ordinator, Marketing and Projects

1. Call to Order

The meeting was called to order at 12:10 p.m.

2. Disclosures of (Direct or Indirect) Pecuniary Interest

None.

3. Closed

Moved by D. Henderson

That a Closed meeting of Cultural Plan Task Force be held pursuant to s. 239 (2) of the Municipal Act for the purposes of considering the following subject matters:

2020-06-18 Closed Cultural Plan Task Force Minutes

2020-12-08 Closed Cultural Plan Task Force Minutes

Confidential Verbal Report from Katrina Lemire regarding personal matters about an identifiable individual, including municipal or local board employees and information explicitly supplied in confidence to the municipality or local board by Canada, a province or territory or a Crown agency of any of them – Selection of the 2021 Call for Artists Award Recipients.

Carried

4. Rise and Report

Moved by D. Nairn

That the 2020-06-18 Closed Cultural Plan Task Force Minutes are approved;

That the 2020-12-08 Closed Cultural Plan Task Force Minutes are approved;

Carried

Moved by R. Montgomery

That a verbal report presented by K. Lemire to provide information on the 2021 Call for Artists entries be received;

And that staff be directed to proceed with the installation of the 2021 Call for Artist selections as discussed.

Carried

5. Adoption of Minutes of Previous Meeting

5.1 2021-02-25 Cultural Plan Task Force Minutes

Moved by D. Nairn

That the minutes of the following meeting are approved:

2021-02-25 Cultural Plan Task Force Minutes.

Carried

6. Presentations

None.

7. Items for Discussion and Reports

None.

8. Correspondence

None.

9. New Business

D. Nairn announced that Theatre Orangeville would present two outdoor shows during August and September.

A. Scheel said that the Better Together Task Force had launched a Call for Artists for two interactive murals that would be installed at 106 and 114 Broadway.

R. Phillips reported that the Economic Development and Culture office had successfully applied for a grant from Central Counties Tourism, which had enabled the purchase of a Driftscape license. She explained that the Driftscape app would be available to the visiting public free of charge and that it provides an interactive and fun way to view and learn about Orangeville's public art and walking tours.

R. Phillips said that staff had also created various scavenger hunts to engage visitors in safe outdoor experiences as they explore downtown Orangeville and that the hunts had been well received.

R. Phillips said that the Economic Development and Culture office had introduced the use of blogging on the Town's new website and that blogs were focused on local tourism experiences.

10. Date of Next Meeting

The next meeting will be held at the call of the Chair.

11. Adjournment

Meeting adjourned at 1:34 p.m.