

Subject: COVID-19 Community Recognition Awards

Department: CAO's Office

Report #: CAO-2020-012

Meeting Date: September 28, 2020

Orangeville Forward – Strategic Plan

Priority Area: Community Stewardship

Objective: Encourage and strengthen participation in the community by people of all ages.

Sustainable Neighbourhood Action Plan

Theme: Social Well-Being

Strategy: Build social networks that encourage well-being and celebrate the community.

Recommendations

That report COVID-19 Community Recognition Awards be received;

And that staff be directed to move forward with the COVID-19 Community Recognition Awards program as outlined.

Background

At the August 10, 2020 Council meeting a motion was brought forth that Council wishes to pay tribute to those deserving residents, businesses and organizations for their outstanding efforts in the Orangeville community during the unprecedented challenging COVID-19 pandemic. Staff was requested to report back in September with a community recognition program that would recognize local efforts by community members during the pandemic.

Analysis

Staff are recommending that the application process follow a similar public call format as many of the other award programs offered by the Town of Orangeville (i.e. Sustainable Orangeville Awards, Senior and Youth Awards etc.).

Online nomination forms will be available on the Town's website and advertised through the Town's marketing portals. It is recommended that online nominations will be received on a continuous basis until the end of the pandemic.

Criteria will be based on nominees displaying one or all the following examples;

- Positive community contribution
- Volunteerism
- Acts of kindness
- Providing an essential service
- Leadership and support within the community

All nominated applicant(s) that meet the criteria requested and showed exemplary support and contribution to the community during the pandemic will be recognized.

As this is an opportunity for us as a community to connect and show our appreciation for the significant and valued work that many members have contributed, it is recommended that all nominees that displayed the criteria for the award are celebrated by receiving a 7" x 9" engraved plaque on behalf of Council. To ensure the recipients receive the deserved recognition and in honour of supporting a positive "pay it forward" movement, their community contribution stories will be shared through the Town's marketing and social media platforms. Recipients can also be invited to attend the start of Council meetings on a quarterly basis.

Financial Impact

As per quotes received a 7" x 9" engraved plaque would cost \$40 plus tax. Additional expenses will be minimal and variable based on the number of nominations received in the form of marketing and staff administration.

Respectfully submitted

Ed Brennan
Chief Administrative Office

Prepared by

Andrea Shaw
Executive Assistant

Attachment 1. N/A