



From: Diana Morris <diana@dufferinbot.ca>

Sent: Thursday, September 3, 2020 11:45 AM

To: Andrea Shaw <ashaw@orangeville.ca>; Sandy Brown <sbrown@orangeville.ca>

Subject: 2020 Business Excellence Awards

Hello Mayor Brown and Andrea,

I hope you both are staying well.

Thank you to the Town for your years of past support of the Business Excellence Awards! I am excited to share with you that the BEAs will go on in 2020 with a bit of a different look and feel.

Businesses have had to change and adapt in 2020 like never before. Over the past six months our local businesses have struggled, reinvented, supported each other, given back, and pressed on. Many have been able to modify and even excel. But all small businesses have faced uncertainties, challenges, and worries during this unprecedented time.

Now we have the opportunity (and responsibility!) to celebrate small business success! Celebrate those who gave back to the community, those who supported their neighbours, those who reinvented and kept their employees working.

Traditionally we celebrate our small businesses with a gala event during Small Business week in October. As we all know, in 2020 Galas and events need to look and be different. This year our celebration of small business will be big! Think 15' screen big! Viewable from your car big! Filling a parking lot big!

And we want you to be part of this. We need your support to make this event happen and to show our businesses that the community stands with them, now more than ever.

Last year, the Town of Orangeville graciously sponsored the Community Builder Award, for a cash

sponsorship of \$1,000. This year, we are hoping the Town would consider **being the venue sponsor for this celebration of business, and provide an in-kind sponsorship of the use of Rotary Park for the evening of October 21st**, similar to the concert in the park series. Music 21 will supply a similar set up for us for this event, and it will bring a much-needed show of community support to our local businesses.

I am attaching more details about the event here, as well as the sponsorship package.

If you would like to discuss this further, please don't hesitate to contact me via phone or email.

Take good care and stay well,



Diana Morris, Accredited Chamber Executive

Executive Director, **Dufferin Board of Trade / Dufferin Biz Hub**

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