

Cultural Plan Task Force Work Plan for 2022



Note: The Cultural Plan Task Force meets on an ad hoc basis as required to fulfill cultural and artistic initiatives. Committee does not have an operating budget.

	Deliverable / Project	Description	Frequency	Scheduled Date	Location	Lead	Status	Deadline	Comments
1.	Public Art Program – utility boxes, murals, other	Serve as jury to select work of local artists to be installed as part of Public Art program.	Annually	June	Installations at select locations across Town	Councillor Post All members	5-8 selections to be made following Call for Artists process running from March – May 2022	Installations complete October 2022	Budget: \$9,000 for juried installations (EDC Cultural Development & Marketing Operating Budget).
2.	Community Garden Shed	Provide input and approval of non-juried design submissions from staff.	Once	March - June	Community Garden	All members	New – one time installation pending budget approval	Installation complete October 2022	Budget: \$7,500 (2022 Capital Budget)
3.	Arts & Culture Awards	Contribute nominations across 8 categories for annual awards. Participate in and promote event.	Annually	Nominations May 1 – August 31	Town Hall	Councillor Post	Nominations launched May 1- August 31 Event during Culture Days in October	October 2022	Budget: \$7,000 (EDC Cultural Development & Marketing Operating Budget)
4.	Monthly Arts & Culture Newsletter	Contribute events and initiatives to be included within monthly newsletter	12 /year	Published by first week of month	Electronic newsletter	All members	Ongoing	N/A	Budget: \$0
5.	2021-26 Tourism Strategy and Action Plan	Contribute to fulfillment of the Tourism Strategy by contributing to specific actions and initiatives outlined within Strategy	Periodic	TBC	N/A	Councillor Post	Roles include but not be limited to advocacy, feedback on publications/promotional design elements/new web pages, tourism advisory functions, participation in new advisory groups created, events, etc.)	N/A	Budget: \$0