



# Business and Economic Development Advisory Committee

## Work Plan for 2022

Note: The Business and Economic Development Committee meets on a quarterly basis. Committee does not have an operating budget.

	Deliverable / Project	Description	Frequency	Scheduled Date	Location	Lead	Status	Deadline	Comments
1.	Delivery of Symposium	Larger scale lunch event with keynote from well-known business expert	Once	Q 2-3	TBC-Virtual or other	Councillor Andrews All members	Pending	October 31	Budget: \$5000 (incl in EDC Operating budget)
2.	Covid-19 Business Recovery Plan	Support implementation of recovery plan through delivery of ambassador services	Ongoing	Ongoing	N/A	All members	Ongoing - Members to stay abreast of and promote EDC services available with networks in community, place referrals where warranted	N/A	Budget: \$0
2.	EDC Strategies (Economic Development/2020 Tourism)	Receive updates to progress made in implementation of strategies that guide divisional activities and make recommendations for upcoming priority actions	Annually	December	N/A	All members	Strategy updates completed and documented by EDC staff. Reviewed annually by committee members	N/A	Budget: \$0
3.	Business Investment	Contribute to discussions/presentations on diverse approaches to business investment opportunities/innovative approaches	Periodic	TBD	Virtual/off-site tours	Councillor Andrews	Pending – periodic, subject-based speakers. Potential off-site tours when possible	N/A	Budget: \$0
4.	Sectoral Updates	Provide updates on sector changes occurring within community	Quarterly	March, June, September, December	N/A	All members	Members to provide quarterly updates on trends, challenges, successes, and opportunities within their representative sectors for consideration/action as warranted	N/A	Budget: \$0