

# **Minutes**

## **Orangeville BIA Board of Management Meeting**

Thursday, September 16th, 2021 at 0900

Electronic Meeting conducted via Zoom

OBIA Chair, 94 Broadway, Orangeville, ON

OBIA General Manager/Recording Secretary, Mono ON

**Members:** T. Brett, S. Koroscil, Councilor Sherwood, M. Beattie, H. Hochmeister, J. Thurgood, N. Moniz

**Absent:** M. Beattie, J. Sammut

**Guests:** Christine Hann, Digital Main Street Coordinator; Town of Orangeville

1. Call to Order – 9:02 am
2. Declaration of Pecuniary Interest
3. Attendance
4. Land Acknowledgement: Downtown Orangeville wishes to acknowledge the traditional territory of the Anishinaabe people including the Ojibway, Potawatomi and Odawa of the Three Fires Confederacy.
5. Minutes - Approve Board of Management Meeting Minutes of July 15, 2021 with amendment to remove H. Hochmeister from list of attendees.
6. Digital Main Street Program – C. Hann, Town of Orangeville Digital Services Coordinator gave a brief overview of the 2021 Digital Main Street Grant. Deadline to apply is October 31, 2021. All small brick & mortar businesses paying commercial property taxes with fewer than 50 employees are eligible to apply.
7. Insurance Update – The Town of Orangeville's insurance policy now covers the OBIA for contents, liability, and errors & omissions. Additional insurance may be required from time to time for events or activities. The OBIA's Intact contents and liability policy has been cancelled and a refund is forthcoming.
8. Memorandum of Understanding – Staff to add public washrooms access during the farmers market and some events to the MOU.
9. Boulevard Reconstruction Update & Budget Considerations – Special Meeting called for Tuesday, September 21<sup>st</sup> at 1:30 pm to discuss.
10. Branding – Aubs & Mugg will be invited to attend an upcoming meeting.
11. Staff Updates
  - 11.1. GM's Report
    - i. Written report – as provided.
    - ii. Event/Activity Update – Sidewalk Sale went very well and feedback was very positive.
    - iii. Arts & Culture Award Nominations – The OBIA was nominated for two awards; Community Impact by an Organization and Creative Cultural Event (virtual Tree Lighting).
  - 11.2. Better Together Task Force Update
    - i. Mural – Mural has been installed and the Task Force is very pleased with the result.
    - ii. Sidewalk Decals – The decals will be installed in the next week or two.
    - iii. Halloween Activities – Activity planning is ongoing. More Halloween décor will be added this year.
  - 11.3. Ambassador's Update
    - i. Picnic Perfect Wrap-Up – The program was well received but it launched just before restaurants were permitted to re-open.
    - ii. Sidewalk Sale Feedback – Feedback was very positive both from members and the public.
  - 11.4. Farmers' Market Update – Written report as provided.
12. Financial Report – Report as provided; no issues reported.
13. New Business – Vaccination policy will be considered pending release of Town of Orangeville's policy.
- 14. Adjournment – 10:43 am**