



Subject: New Businesses in Orangeville May 1 – August 31, 2021

Department: Community Services

Division: Economic Development and Culture

Report #: CMS-2021-018

Meeting Date: 2021-09-27

Recommendations

That report CMS-2021-018 dated September 27, 2021, be received.

Background and Analysis

The attached list of new businesses registered/established within the Town of Orangeville is developed as a result of input from a number of Town Departments, including the Small Business Enterprise Centre/Economic Development, Administration, Clerk's Office, Planning, and Building/By-law.

Staff endeavour to provide a comprehensive and inclusive listing. However, our ability to include all businesses starting in Orangeville will be affected by the following limitations:

- Business registrations are completed via the internet and the Town does not have access to these registrations unless performed within the Economic Development/SBEC Resource Centre.
- Sole proprietors operating under their own legal names only are not required to register their businesses.
- A large number of home-based proprietorships are established each year, many of them offering very specific services to targeted markets. As a result of the volume of these operations, and for the convenience of Council, staff will provide numbers of home-based operations started in town, based on the information available to staff, as opposed to providing in-depth information about them.

Strategic Alignment

Orangeville Forward – Strategic Plan

Priority Area: Economic Vitality

Objective: Attract, retain, and expand business

Sustainable Neighbourhood Action Plan

Theme: Economic Development & Culture

Strategy: Enhance economic resiliency through attraction, expansion and retention of diverse business industries.

Notice Provisions

Financial Impact

There is no financial impact coming out of this report.

Respectfully submitted

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Attachment(s): 1. New Businesses Information Report May 1 – August 31, 2021.