

August 1, 2021

Mayor Sandy Brown & Members of Council  
Town of Orangeville  
87 Broadway  
Orangeville, ON  
L9W 1K1

Dear Mayor Brown and Members of Council,

Orangeville residents rallied around small, local businesses during the pandemic by shopping local even when it was very challenging to do so. The OBIA's Better Together Task Force would like to thank our community for supporting local businesses throughout the pandemic by installing "Thanks for Shopping Local" decals on downtown sidewalks. These decals will also serve as the focus of a Shop Local social media contest promotion and provide a bright splash of colour to the downtown sidewalks.

The OBIA respectfully requests Council approve the OBIA's sign variance application for the installation of 25 x removable, non-slip decals on downtown sidewalks.

The OBIA Better Together Task Force would like to install the decals as follows:

- Qty 20 – Broadway between John & Third Streets (10 per side, 2-3 per block)
- Qty 2 – Mill Street between Broadway & Little/York (1 per side)
- Qty 1 – Second Street between Broadway & First Ave (1 on the west side)
- Qty 1 – First Street between Broadway & First Ave (1 on the east side)
- Qty 1 – Little York Street (1 on the south side)

If approved, the OBIA will arrange to have the decals removed when they become worn/faded.

Thank you for your consideration.

Sincerely,



Alison Scheel,  
OBIA General Manager

Cc: Chris Johnson, Bylaw and Property Standards Officer; Town of Orangeville