

Minutes

Orangeville BIA - Board of Management Meeting

Thursday, March 18th, 2021 at 0900

Electronic Meeting conducted via Zoom

Members: T. Brett, J. Sammut, S. Koroscil, Councilor Sherwood, M. Beattie, H. Hochmeister

Guests: Shelley Wishart, Go Yoga; Julie Thurgood, Green Monkey Creative,
Nicole Moniz, Lee & Associates

1. Call to Order – 09:00
2. Declaration of Pecuniary Interest - none
3. Attendance- as above.
4. Minutes
Moved by M. Beattie, S. Koroscil Carried.
Motion to approve Board of Management Meeting Minutes of February 18th, 2021 with date correction.
5. Moved by T. Brett, J. Sammut Carried.
Motion to appoint Shelley Wishart as a Director to the OBIA Board of Management.
6. Staff Updates
 - 6.1. GM's Report – as provided.
 - 6.2. Better Together Task Force Update - working on Sunday promos and 2 new interactive murals.
 - 6.3. Ambassador's Update – Virtual AGM was well received by the members.
 - 6.4. Farmers' Market Update – – attendance is down but not surprising considering interruption in schedule due to shutdown. Outdoor market set to re-open on May 8th in the parking lot to allow for more vendors while maintaining social distancing requirements.
7. Financial Report – deferred.
8. Boulevard Reconstruction - Nothing new to report at this time. Staff to include basic info about this project in an upcoming member newsletter.
9. Camera Update – Cameras should be installed by the end of the month.
10. Cannabis Stores – decision deferred.
11. Holiday light replacement/Light Colour change – Warrantee will include replacement of dull pure white lights. Changing to warm lights is cost prohibitive the warm/pure white mix of lighting is preferable to all warm white all pure white.
12. Committee Appointments – Council approved M. Beattie's appointment to Heritage Orangeville and T. Brett's appointment to BEDAC.
13. ORHMA Letter – Recommendations to the Covid-19 Response Framework
Moved by J. Sammut, M. Beattie Carried.
Motion to endorse the ORHMA letter and to instruct staff to draft and send letter to addressee list, Hon. Sylvia Jones, Solicitor General and Town Council.
14. Horticultural Contract
Moved by S. Koroscil, J. Sammut Carried.
Motion to direct staff to proceed with 2-year contract at the 2020 price. Contract should include clause that allows BIA to cancel some/all fall mums if sidewalk reconstruction project cannot accommodate planters.
15. Orangeville Mayor's Prayer Breakfast Invitation – Board members to RSVP if they wish to attend.
16. Business Mix - A. Scheel to research best practices for business recruitment and attracting a healthy business mix.
17. New Business – boulevard café permits extended to include April. Parking enforcement resumes April 1st. Staff have implemented an education plan including social media posts and posters.

18. Adjournment – 10:55 am