

Minutes

Orangeville BIA - Board of Management Meeting

Thursday, February 18th, 2021 at 0900

Electronic Meeting conducted via Zoom

Members: T. Brett, J. Sammut, S. Koroscil, Councilor Sherwood, M. Beattie, H. Hochmeister

Delegations: David Nairn, Theatre Orangeville

Guests: Shelley Wishart, Go Yoga; Julie Thurgood, Green Monkey Creative,
Nicole Moniz, Lee & Associates

1. Call to Order – 09:04
2. Declaration of Pecuniary Interest - none
3. Attendance- as above.
4. Minutes
Moved by D. Sherwood, T. Brett Carried.
Motion to approve Board of Management Special Meeting Minutes of January 8, 2021 and AGM Minutes of January 27, 2021.
5. Delegation – David Nairn, Theatre Orangeville thanked the Board for the BIA's ongoing support for Theatre Orangeville's and outlined the organization's 2021 plans/programming.
6. Staff Updates
 - 6.1. GM's Report – as provided.
 - 6.2. Better Together Task Force Update – Plans have begun for 2021 including 2 new murals for Broadway. Representation on the Town's Tourism Advisory Committee has been requested. Staff will reach out to Town staff to inquire.
 - 6.3. Ambassador's Update – Virtual AGM was well received by the members.
 - 6.4. Farmers' Market Update – Market moved to a pre-order/pick up model during the shutdown but will re-open in early March for in-person shopping.
7. Financial Report – Not available.
 - 7.1. Reassessments / levy reductions to MPAC reevaluations have been processed and will come out of the 2021 budget.
 - 7.2. 2021 Budget - Council Presentation of the 2021 Budget will be in early March.
 - 7.3. KPI's – Staff to develop KPIs based on Strategic Pillars.
8. Camera Update – Cameras should be installed soon.
9. 82 & 86-90 Broadway Update – Parking Strategy has been approved by Council and will be developed in 2021.
10. CIP Update – CIP has been approved by Council and will be developed in 2021.
11. Orangeville Legion/Public Plaza – Staff to set up a meeting between the Legion and the BIA.
12. Digital Billboard Signage – this is a expensive idea that will require provincial support. More discussion is required.
13. Holiday light replacement/Light Colour change – Pure white was originally chosen to help brighten the evenings during the dark winter months. Staff to obtain quote to change all lights from pure white to soft white before a decision is made.
14. Committee Appointments
Moved by J. Sammut, M. Beattie Carried.
Motion to direct staff to draft letter to Council requesting that the OBIA Board be given the discretion to appoint BIA staff to represent the BIA on Town Committees and they be afforded voting privileges.
15. Transit Station Correspondance
Moved by D. Sherwood, T. Brett Carried.
Motion to receive correspondance from Mr. Gallant dated December 1, 2020.
New Business – Requesting the AGCO to consider imposing distance requirements between cannabis stores was discussed. Decision deferred.

16. Adjournment – 10:57