



## Report

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**Subject:** New Businesses in Orangeville February 1 – April 30, 2021

**Department:** Community Services

**Division:** Economic Development and Culture

**Report #:** CMS-2021-013

**Meeting Date:** 2021-05-31

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### Recommendations

That report CMS-2021-013 dated May 31, 2021 be received.

### Background and Analysis

The attached list of new businesses registered/established within the Town of Orangeville is developed as a result of input from a number of Town Departments, including the Small Business Enterprise Centre/Economic Development, Administration, Clerk's Office, Planning, and Building/By-law.

Staff endeavour to provide a comprehensive and inclusive listing. However, our ability to include all businesses starting in Orangeville will be effected by the following limitations:

- Business registrations are completed via the internet and the Town does not have access to these registrations unless performed within the Economic Development/SBEC Resource Centre.
- Sole proprietors operating under their own legal names only are not required to register their businesses.
- A large number of home-based proprietorships are established each year, many of them offering very specific services to targeted markets. As a result of the volume of these operations, and for the convenience of Council, staff will provide numbers of home-based operations started in town, based on the information available to staff, as opposed to providing in-depth information about them.

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## **Strategic Alignment**

### **Orangeville Forward – Strategic Plan**

**Priority Area:** Economic Vitality

**Objective:** Attract, retain, and expand business

### **Sustainable Neighbourhood Action Plan**

**Theme:** Economic Development & Culture

**Strategy:** Enhance economic resiliency through attraction, expansion and retention of diverse business industries.

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## **Notice Provisions**

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## **Financial Impact**

There is no financial impact coming out of this report.

Respectfully submitted

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**Attachment(s):** 1. New Businesses Information Report February 1 – April 30, 2021.