



Report

Subject: 2021 Community Grants Update

Department: Corporate Services

Division: Finance

Report #: CPS-2021-040

Meeting Date: 2021-05-10

Recommendations

That report CPS-2021-040, dated May 10, 2021, 2021 Community Grants Update, be received.

And that Council approve distribution of 2021 Community Grant budgeted funds of \$15,000.

Background and Analysis

Each year during the Annual Budget deliberations, Council considers a budget amount for Community Grant Funding. Eligible organizations are required to submit an application before the deadline outlining the need and uses for any funds requested. After the approval of the Annual Budget, staff review the applications for eligibility and present the applications for Council consideration. The purpose of this report is to provide information to Council on the applications received for the Community Grant Program for 2021; and to seek Council's decision on the distribution of 2021 budgeted funds.

An application from The Orangeville Blues & Jazz Festival was received on April 21, 2021. They are requesting funding of \$15,000. The funding will be used to underwrite performer fees for two performances at the 2021 Drive-in Concert Series and to fund a social media marketing campaign for the performances.

The 2021 approved budgeted amount for this program is \$80,000, of which, \$46,500 was previously approved by council to be used. Therefore, the remaining amount in this program is \$33,500. The total requests for 2021, thus far, results in a favourable variance of \$18,500.

Based on the eligibility requirements of the Community Grant Funding program (Table 3.0) we recommend that council approve the funding request of \$15,000 to The Orangeville Blues & Jazz Festival.

Table 3.0

Eligibility Requirements	The Orangeville Blues & Jazz Festival
Demonstrable or potential social, economic benefit	Yes
In keeping with stated goals and objectives set by Council	Yes
Membership or registrants comprised of Orangeville residents	Yes
Services available to citizens in the community on an equal basis	Yes
Track record of providing value to the community for funding received	Yes
Demonstrates a reasonable effort to raise funds from other sources	Yes
Funds being received from other levels of government	Yes
Charitable or Not-for-profit organization	Yes
Application received by deadline	Yes

Strategic Alignment

Orangeville Forward – Strategic Plan

Priority Area: Strong Governance

Objective: Financial Responsibility

Notice Provisions

None

Financial Impact

Favourable variance of \$18,500 (under budget).

Respectfully submitted

Nandini Syed, MPA, CMM III, CPA, CMA
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Attachment(s): Not applicable