

Recreation Facility Allocation & Affiliation Policy Council Presentation

July 14, 2025

Presented by:

Sharon Doherty-Gaudin
Manager, Recreation & Events

Defining Allocation & Affiliation

Allocation

Process of equitable and fair distribution of the Town's recreation facilities based on supply and demand and priority user categories.

Affiliation

The relationship between two organizations that are connected for a benefit, the Town of Orangeville and minor sport organizations.

Goals of Allocation

- Equitable access and distribution of recreation facilities.
- Establish standards of play to balance supply and demand.
- Balance the requirements of permit use based on a priority status of users, historical use and consideration of new users.

Policy Update Review

- Existing policy was implemented in 2017, need for update
- Existing policy lacked user group consultation
- Need for a review specific to Orangeville
- Need for priority categories update
- Review of user group residency participation rates

Policy Update Review Cont'd

- Collection of data on use of facilities historic, current and future and consideration of on-going Facility Needs Assessment
- Historic precedent review for community recreation leagues
- Consideration of growth and new organizations such as Junior Sports Clubs/Teams
- Inclusion of Standards of Play

Process to Date



User Group Survey
January 2025



**Minor Sports Groups
Focus Groups**
February 2025



Staff Focus Groups
April 2025



**Report to Council
Policy Approval**
July 2025



Implementation
September 2025

Key Survey Data

- ✓ 78% survey response rate
- ✓ 100% participation from minor sports groups
- ✓ Focus groups with all minor sports groups
- ✓ 763 collective years of service
- ✓ 6250 participants = 79% youth
- ✓ Minor soccer is the largest minor sport organization
- ✓ Average of 87% residency rate across all organizations



Development of Priority Categories



1. Town of Orangeville programs, services and events
2. Minor Sports Organizations
3. Community Recreation Leagues
4. Junior Sports Clubs/Teams
5. Boards of Education (public, private and post-secondary)
6. Commercial-Specialized Program Providers

Policy Highlights

- Orangeville focus and solution
- Development of priority user categories
- Standards of Play formula and facility primers
- Historical precedent for Community Recreation Leagues
- Tournament allocation
- Affiliation for Minor Sports Groups



Affiliation Key Benefits

- 20% reduction of prime-time facility rental fee
- Priority ranking second after the Town of Orangeville
- Free use of meeting room and atrium once per year
- Staff liaison assistance *
- Promotion on Town sources *
- Access to live streaming services *
- Inclusion in banner and sponsorship/advertising policies *



* Available for consideration for Junior Clubs/Teams and Commercial-Specialized Program Providers

Thank you

