



MINUTES – OBIA Board of Management Meeting

Thursday, April 17, 2025, at 0700

Town Hall Council/Multipurpose Room (Main Floor), 87 Broadway, Orangeville, ON, L9W1K1| Hybrid format via Teams with notice.

Accessibility information and how to attend meetings can be found at:

<https://downtownorangeville.ca/wp-content/uploads/2023/01/Public-Meeting-Info.pdf> or call 519 942-0087.

Members: M. Beattie, T. Brett, R. Hough, S. Koroscil, J. Patterson (virtual), T. Taylor, D. Nairn,

Regrets: B. Luhar; J. Emanuele

Guest: J. Steward, Associate Artistic Director; Theatre Orangeville

1. Call to Order – 7:00 am
2. OBIA Board of Management Meeting Agenda
Moved by D. Nairn, R. Hough **Carried.**
That the agenda and any addendums for the OBIA Board of Management’s April 17th, 2025 meeting be approved.
3. Declaration of Pecuniary Interest – None.
4. Attendance – As listed above.
5. Land Acknowledgement – We acknowledge the treaty lands and territory of the Williams Treaty Nations and Mississaugas of the Credit First Nation. We recognize that Dufferin County is the traditional territory of the Wendat and Haudenosaunee and home to Indigenous people today.
6. OBIA Board of Management Meeting Minutes
Moved by S. Koroscil, T. Brett **Carried.**
That the OBIA Board Meeting Minutes of March 20th be approved.
7. Theatre Orangeville Introductions – J. Stewart, Theatre Orangeville – J. Stewart will take over as Artistic Director as of July 1st. The Board welcomed J. Stewart and looks forward to working with her.
8. Staffing Update – A. Scheel to post administration job opportunity.
9. Farmers’ Market Opening Day – Saturday, May 3rd. Board members are invited to join in the opening bell ringing ceremony at 9 am. Consider a pancake breakfast for next year.
10. Celebrate Your Awesome Farmers’ Market Location – Market will be relocated to Mill Street for the day.
11. Taste of Orangeville – Refresh using ideas from Restaurant meeting and consider a full re-vamp for 2026.
12. Snow Clearing – New polices are being drafted by Town staff and will be presented to Council next month.
13. Gift Card Program – Deferred to June.
14. Vendor Hut Rental Program – D. Nairn and R. Hough to send A. Scheel suggested revisions.
15. 2026 Town of Orangeville Wish List – A. Scheel to draft ideas for Board to review and edit.
16. May Meeting Date and Focus – 82 & 86-90 Broadway plus wish list. Meeting date subject to change to accommodate staff vacation.

17. 82 & 86-90 Broadway parking lot agreements – Deferred to May 2025.

18. 82 & 86-90 parking lot development – Deferred to May 2025.

19. Staff Reports

16.1. Better Together Task Force Report

16.2. Executive Director’s Report

16.3. Ambassador’s Report

16.4. Marketing Report

16.5. Farmers’ Market/Event Coordinator’s Report

16.6. Financial Report

Moved by R. Hough, D. Nairn

Carried.

That the monthly staff reports be received.

20. New Business – Suggestion to consider offering façade refresh grants for smaller improvement projects however, BIAs are mandated with municipal land improvements, not private property improvements. Strategic Plan Action Items to be reviewed in May as part of the OBIA wish list and parking lot discussions.

21. Adjournment

Moved by D. Nairn, S. Koroscil

Carried.

That the April 17th, 2025, OBIA Board meeting be adjourned at 8:55 am. Next meeting date May 15th at 87 Broadway, Orangeville (Town Hall Main Floor).