



MINUTES - OBIA Board of Management SPECIAL Meeting

Thursday, March 6th, 2025, at 0700

Town Hall Council/Multipurpose Room (Main Floor), 87 Broadway, Orangeville, ON, L9W1K1| Hybrid format via Teams with notice.

Accessibility information and how to attend meetings can be found at:

<https://downtownorangeville.ca/wp-content/uploads/2023/01/Public-Meeting-Info.pdf> or call 519 942-0087.

Members: M. Beattie, T. Brett, R. Hough (remote), S. Koroscil, D. Nairn, J. Patterson, T. Taylor

Regrets: B. Luhar, J. Emanuele

1. Call to Order – 7:03 am
2. Approval of Agenda
Moved by T. Taylor, T. Brett
That the agenda and any addendums for the OBIA Board of Management's March 6th Special Meeting be approved.
3. Declaration of Pecuniary Interest – None.
4. Attendance – As listed above
5. Land Acknowledgement – We acknowledge the treaty lands and territory of the Williams Treaty Nations and Mississaugas of the Credit First Nation. We recognize that Dufferin County is the traditional territory of the Wendat and Haudenosaunee and home to Indigenous people today.
6. Strategic Plan Annual Review – Good progress has been made considering inflation pressures and staffing challenges.
7. AGM Breakout & Retail Sector Feedback Review – Feedback was very consistent and revealed some great short term and longer term ideas.
8. 2025 Priorities & Budget Discussion - 2025 action items will include low cost, easy to implement activities that support the AGM and Retail feedback priorities as identified. If necessary, staffing and staff budget will be adjusted appropriately. ED to prepare a 2026 strategic priorities presentation and request for Council which will requests to invest in long-term parking solutions; visitor-focused investments in median beautification, streetscape improvements, and tourism marketing; etc.
9. Adjournment
Moved by R. Hough, T. Brett **Carried.**
That the March 6th, 2025, OBIA Special Board Meeting be adjourned at 8:51 am. Next meeting is scheduled for 7 am, Thursday, March 20th at 87 Broadway, Orangeville (Town Hall Council/Multipurpose Room – Main Floor).