



## MINUTES - OBIA Board of Management Meeting

Thursday, February 20<sup>th</sup>, 2025, at 0700

Town Hall Council/Multipurpose Room (Main Floor), 87 Broadway,  
Orangeville, ON, L9W1K1| Hybrid format via Teams with notice.

Accessibility information and how to attend meetings can be found at:

<https://downtownorangeville.ca/wp-content/uploads/2023/01/Public-Meeting-Info.pdf> or call 519 942-0087.

**Members:** M. Beattie, T. Brett, R. Hough, S. Koroscil, J. Patterson, T. Taylor

**Regrets:** J. Emanuele, D. Nairn, B. Luhar

1. Call to Order – 7:07 am
2. Approval of Agenda  
**Moved by T. Taylor, S. Koroscil** **Carried.**  
That the agenda and any addendums for the OBIA Board of Management’s February 20<sup>th</sup> meeting be approved.
3. Declaration of Pecuniary Interest – None.
4. Attendance – As listed above.
5. Land Acknowledgement – We acknowledge the treaty lands and territory of the Williams Treaty Nations and Mississaugas of the Credit First Nation. We recognize that Dufferin County is the traditional territory of the Wendat and Haudenosaunee and home to Indigenous people today.
6. Minutes  
**Moved by J. Patterson, S. Koroscil** **Carried.**  
That the OBIA Board Budget Meeting Minutes of January 16, 2025, be approved.
7. AGM Meeting Minutes  
**Moved by T. Taylor, S. Koroscil** **Carried.**  
That the 2025 Annual General Meeting Minutes of January 28<sup>th</sup>, 2025, be approved and posted on [www.DowntownOrangeville.ca](http://www.DowntownOrangeville.ca) Member page.
8. Equity, Diversity & Inclusion – Draft policy was introduced for Board review/approval.
9. Event Promotion & Streetscape Décor – All event elements including décor and event names will be reviewed and determined during the event planning process and with consideration given to stakeholder feedback.
10. Charitable Support & 3<sup>rd</sup> Party Solicitation – Deferred to March meeting.
11. AGM Breakout Session Feedback Discussion & Next Steps – Special meeting to be held on Thursday, March 6<sup>th</sup> to review and discuss next steps.
12. Optimist Club Meeting Recap – BIA Chair and ED were warmly welcomed opened the door to future collaboration with the Optimist Club. Board members will help make introductions and ED will reach out to other groups (Rotary, Lions, and Probud clubs as well as the Theatre Orangeville Board) to better engage with local community organizations.
13. Council Budget Presentation Report – Council approved OBIA’s 2025 Budget.
14. BIA Office Lease Agreement – ED to renew.
15. Mayor’s Prayer Breakfast Invitation, Wednesday, April 30<sup>th</sup> – M. Beattie, R. Hough, S. Koroscil, J. Patterson, T. Brett will attend on behalf of the BIA. ED will send RSVP’s on

their behalf.

16. 37 Armstrong Street Variance Application – All parking requirements should be met but the BIA supports an off-site parking arrangement as part of the site plan agreement.
17. 48 – 52 Broadway 4<sup>th</sup> Submission Application – The BIA has no issues with the application as submitted.
18. Purchasing U.S. Goods and Services – Staff purchases BIA member and local products and services whenever possible as part of its regular procurement process. Going forward, Canadian products and services will be favoured whenever possible. Staff will research Canadian alternative for current online service subscriptions.
19. Vendor Hut Rental Program – Defer to April 2025
20. 82 & 86-90 Broadway parking lot agreements – Deferred to April 2025
21. 82 & 86-90 parking lot development – Deferred to April 2025
22. Staff Reports
  - 16.1. Better Together Task Force Report
  - 16.2. Executive Director’s Report
  - 16.3. Ambassador’s Report
  - 16.4. Marketing Report
  - 16.5. Farmers’ Market/Event Coordinator’s Report
  - 16.6. Financial Report – not available.

**Moved by T. Brett, R. Hough** **Carried.**  
That the monthly staff reports be received.
23. New Business – None.
24. Adjournment

**Moved by T. Brett, S. Koroscil** **Carried.**  
That February 20<sup>th</sup>, 2025, OBIA Board meeting be adjourned at 8:55 am. Next meeting is scheduled for 7 am, Thursday, March 20<sup>th</sup> at 87 Broadway, Orangeville (Town Hall Council/Multipurpose Room – Main Floor).