



7-Eleven Canada, Inc.
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Diane Stuckless, Licensing & Council Services Assistant, Corporate Services
Town of Orangeville
87 Broadway, Orangeville ON L9W 1K1

RE: Update to 7-Eleven Canada's Liquor Sales License Application

Dear Ms. Stuckless:

I'm writing to provide a minor update with respect to our application to the AGCO. 7-Eleven Canada had initially applied on a delivery-based model, prior to specific amendments being made to the regulatory structure on December 9, 2020. Given those regulatory changes, our application is now focused on limited on-premise consumption, but all other aspects of our application remain the same.

Our stores operate as quick-service restaurants and small format grocery stores that provide local customers with the essentials they need, including a core menu of fresh and hot food choices. Our complete menu of hot foods and other food and beverage products including nutrients is available at: <https://7-eleven.ca/nutritional-information>.

Our stores meet the criteria for obtaining a Liquor Sales Licence and we have submitted an application to the Alcohol and Gaming Commission of Ontario.

7-Eleven Canada will apply its rigorous age-restricted sales policy to the sale of alcohol to ensure age-restricted products stay out of the hands of people under 19. Furthermore:

- All staff handling alcohol products would be SmartServe trained.
- A selection of alcohol products would be stored behind the sales counter in a refrigerator, accessible only to SmartServe-trained staff members. The coolers in the back storage room will also be used to store alcohol products not yet on the sales floor.
- 7-Eleven Canada stores would offer a limited menu of alcohol beverages for customers that show available products, quantities (ounces/ml), and prices for that specific location.
- The menu would be offered alongside the various restaurant-style prepared food options available to customers.
- Our stores feature designated consumption areas.

- 7-Eleven Canada staff would provide customers with the poured beverage in a disposable cup at the point of sale, and will communicate to customers that beverages must be consumed in the store.
- 7-Eleven Canada will only permit the sale of alcohol during the hours of noon to 11pm, seven days per week.

Should you have any questions, please do not hesitate to contact me.

Regards,

Victor Vrsnik, Senior Manager, Corporate Affairs and Business Development

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