



Minutes of a Community Improvement Committee Meeting

Electronic Participation

October 15, 2024, 8:00 a.m.

Electronic and In-Person Participation - Community Improvement Plan Committee

The Corporation of the Town of Orangeville
(Chair and Secretary at Town Hall - 87 Broadway)
Orangeville, Ontario

Members Present: J. Jackson
G. Sarazin
S. Koroscil

Regrets: Deputy Mayor T. Taylor
W. Speirs
M. Vinden

Staff Present: J. Malhi, Secretary
M. Mair, Planner, Community and Development
B. Ward, Manager, Planning

1. Call to Order

The meeting was called to order at 8:01 a.m.

2. Disclosures of (Direct or Indirect) Pecuniary Interest

None.

3. Land Acknowledgement

The Chair James Jackson read the Land Acknowledgement.

4. Adoption of Minutes of Previous Meeting

That the minutes of the following meeting are approved:

4.1 2024-09-17 Community Improvement Committee Minutes

That the minutes of the following meeting are approved: 2024-09-17, Community Improvement Plan Committee Meeting Minutes.

Recommendation: 2024-013

Moved by J. Jackson

Carried

5. Presentations

None.

6. Items for Discussion and Reports

6.1 Approved Funding Reduction - CIP Application No. IPA1-2024-07 - 154 Broadway

Recommendation: 2024-014

Moved by S. Koroscil

That the Committee reduce the total approved grant by 30%.

Carried

6.2 CIP Year End Performance Report - Draft Outline

Brandon W. confirmed timelines with budget and bringing report to Council. Addition of \$40,000.00 to next year's budget. Currently committed \$87,000.00 this year (not including on-going projects granted as completion of the project is necessary before grant can be issued), \$97,000.00 left in current trust.

Staff recommending no change in report and suggesting strategically managing the program and motive submissions to control and regulate.

James J. brought up opening the program to zone 2, will require more funding.

Staff have confirmed we haven't received any applications, consultations to confirm the reserve fund should be increased significantly. In which next year's goal is to launch the program, educate business the owners and start conversation with proposed projects. Then in 2026, we can look into increasing the budget based on the appetite.

Shawn K. where did the reserve fund come from?

Matthew M. confirmed the facade improvement funding was initially under Heritage. It was \$30K 2022 then in 2023 budget it was ruled into the CIP.

Gary S. understanding all the programs - doesn't understand 7,8,9 listed in program.

Brandon W. bring to council with the one off projects as it's more unique and more involved. Stand along contribution.

James J. asked on how Heritage is involved.

Matthew confirmed any and all Heritage related buildings are circulated to the committee for funding.

Gary S. confirmed Heritage doesn't have the fund as it's tied with CIP.

Matthew went through the draft outline of report - Private funds vs public funds, total applications, number of brochures distributed, number of social media posts, how many visits is the site getting, next steps, breakdown ideas on a strategy of how to promote the plan. Wondering if the committee has any input?

Brandon W. before and after to highlight performance. What considerations are you thinking as the committee?

Shawn K. tough to do this year but for the upcoming years yes. Concise numbers to relay clearly inform the public and council. Katrina L: establish baseline year, program is extended for broader services, broader scope.

Committee provided their gratitude of staff's efforts.

Gary S. splitting the program and the budget? Advantageous of subdividing. Fund Buckets or material? Make it clearer for the public to understand. Matthew confirmed their are programs that only apply to zone 2 but it is the way the program has been drafted but staff can definitely look into revamping information.

James J. clarify AODA compliant? Staff reported we are looking for Barrier ramps, appropriate curb cuts, entrances. Anything to help accessible improvements in the downtown core.

Shawn K. how are the caps looking?

Brandon W. - Enshrined in the CIP. Amend to the Plan however staff can operatively alter and control. Matthew M. the larger the project, they maybe eligible to cross over with the other programs. Look at 24 Armstrong St. (vet clinic). Had two different types of grant programs.

James J. confirmed the boundaries of zone 1. SHIP excluded because it was eligible as a town wide project.

Staff will bring it back and discuss, however will be tight to with the report going to council the 18th.

7. Correspondence

None.

8. Announcements

None.

9. Date of Next Meeting

The next meeting is scheduled for Tuesday November 19th, 2024 at 8:00 a.m.

10. Adjournment

Recommendation: 2024-015

Moved by S. Koroscil

That the meeting be adjourned at 8:55 p.m.

Carried