

Age Friendly 2025 Committee Work Plan

If the Committee requires assistance from the Town's Communications Division for a program or initiative identified in this workplan, a minimum of eight (8) weeks' notice is required.

Deliverable / Project	Description	Frequency	Scheduled Date	Lead	Deadline	Budget/Comments
Advertising & Promotion – Seniors' Discount Flyer	The Committee connects with local businesses to identify what age friendly discounts are available within the Orangeville community.	Ongoing	Q1 2025	Committee Secretary & Councillor Macintosh	N/A	Printing cost for flyer Total budget: \$500
Advertising & Promotion – Seniors Transportation Communication Plan	To provide clear and effective communication to senior citizens regarding transportation services, including updates on routes, downed buses, and service disruptions to ensure seniors remain well-informed about transportation options and enhance accessibility.	Ongoing	Q2 2025	Committee & Committee Secretary	N/A	N/A
Special Project – Snow Clearing Grant – in conjunction with Access Orangeville	Offering eligible seniors, a \$200 grant to put towards a snow removal service of their choice. Applications to be submitted online or at Town Hall	50 Participants	Q1 2025	Committee Secretary & Staff Liaison	December 2025	Access Orangeville Committee \$5,000 Age-Friendly Committee \$5,000 Total budget for project: \$10,000
Special Project – Sponsorship of Seniors' Month	Sponsorship of events and activities planned for Seniors' Month to celebrate and recognize the contributions that seniors have made.	Annual	June 2025	Committee	Q3 2025	Total budget: \$300
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Senior of the Year Award	Committee to recommend residents to Council who have made a significant contribution to the community for the Provincial Senior of the Year Award	Annual	June 2025	Committee	Q3 2025	Recipient to be invited and recognized during a Council meeting Total budget: N/A
Conferences – Seniors’ Luncheon	Committee members to attend the bi-annual seniors’ luncheon to promote and advocate the Committee's ongoing work, fostering a dialogue with senior citizens about the initiatives aimed at enhancing the quality of life for seniors in the community	Bi-Annual	June & December 2025	Committee, Staff Liaison, Committee Secretary	Q4 2025	\$12 per ticket \$72 per event for six (6) attendees Total Budget: \$200