

# Age Friendly 2025 Committee Work Plan

If the Committee requires assistance from the Town's Communications Division for a program or initiative identified in this workplan, a minimum of eight (8) weeks' notice is required.

Deliverable / Project	Description	Frequency	Scheduled Date	Lead	Deadline	Budget/Comments
<b>Advertising &amp; Promotion – Seniors' Discount Flyer</b>	The Committee connects with local businesses to identify what age friendly discounts are available within the Orangeville community.	Ongoing	Q1 2025	Committee Secretary & Councillor Macintosh	N/A	Printing cost for flyer <b>Total budget: \$500</b>
<b>Advertising &amp; Promotion – Seniors Transportation Communication Plan</b>	To provide clear and effective communication to senior citizens regarding transportation services, including updates on routes, downed buses, and service disruptions to ensure seniors remain well-informed about transportation options and enhance accessibility.	Ongoing	Q2 2025	Committee & Committee Secretary	N/A	N/A
<b>Special Project – Snow Angles Program – in conjunction with Access Orangeville</b>	Offering eligible seniors, a \$200 grant to put towards a snow removal service of their choice. Applications to be submitted online or at Town Hall	50 Participants	Q1 2025	Committee Secretary & Staff Liaison	December 2025	Motion passed by Council on 2024/11/04 for Staff to bring forward a report in Q4 2024 to determine application criteria <b>Total budget: \$5,000</b>
<b>Special Project – Sponsorship of Seniors' Month</b>	Sponsorship of events and activities planned for Seniors' Month to celebrate and recognize the contributions that seniors have made.	Annual	June 2025	Committee	Q3 2025	<b>Total budget: \$300</b>

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<b>Senior of the Year Award</b>	Committee to recommend residents to Council who have made a significant contribution to the community for the Provincial Senior of the Year Award	Annual	June 2025	Committee	Q3 2025	Recipient to be invited and recognized during a Council meeting  <b>Total budget: N/A</b>
<b>Conferences – Seniors’ Luncheon</b>	Committee members to attend the bi-annual seniors’ luncheon to promote and advocate the Committee's ongoing work, fostering a dialogue with senior citizens about the initiatives aimed at enhancing the quality of life for seniors in the community	Bi-Annual	June & December 2025	Committee, Staff Liaison, Committee Secretary	Q4 2025	\$12 per ticket \$72 per event for six (6) attendees  <b>Total Budget: \$200</b>