

# Mayor's Youth Advisory Council

## 2025 Committee Work Plan



If the Committee requires assistance from the Town's Communications Division for a program or initiative identified in this workplan, a minimum of eight (8) weeks' notice is required.

| Deliverable / Project  | Description   | Frequency   | Scheduled Date | Location                         | Lead   | Budget/Comments              |
|--|---|-------------|----------------|----------------------------------|--|------------------------------|
| <b>Special Project – Mayor's Youth Town Hall Meetings</b>                      | A Town Hall like event designed to foster open dialogue between students, the Mayor, elected officials, and Town Staff in order to provide updates and solicit feedback on current Town initiatives and programs. | Bi-Annual   | TBD            | ODSS & Westside Secondary School | Mayor, Committee, Committee Secretary, Staff Liaison | <b>Total budget: \$2,500</b> |
| <b>Advertising and Promotion – Youth Engagement Initiatives</b>                | Identify and promote community events, programs, initiatives, and educational opportunities that are of interest to the younger population and foster deeper community involvement and interaction.               | Ongoing     | TBD            | N/A                              | Committee, Committee Secretary, Staff Liaison        | N/A                          |
| <b>Advertising &amp; Promotion – Town of Orangeville Promotional Campaigns</b> | Offer guidance and assist in Town of Orangeville promotional campaigns and initiatives designed for youth, ensuring strategies are inclusive and impactful.   | As Required | TBD            | N/A                              | Committee, Committee Secretary, Staff Liaison        | N/A                          |