



Subject: New Businesses in Orangeville October 1, 2020 – January 31, 2021

**Department:** Community Services

**Division:** Economic Development and Culture

Report #: CMS-2021-003

Meeting Date: 2021-03-08

### Recommendations

That report CMS-2020-003 dated March 3, 2021 be received.

# **Background and Analysis**

The attached list of new businesses registered/established within the Town of Orangeville is developed as a result of input from a number of Town Departments, including the Small Business Enterprise Centre/Economic Development, Administration, Clerk's Office, Planning, and Building/By-law.

Staff endeavour to provide a comprehensive and inclusive listing. However, our ability to include all businesses starting in Orangeville will be effected by the following limitations:

- Business registrations are completed via the internet and the Town does not have access to these registrations unless performed within the Economic Development/SBEC Resource Centre.
- Sole proprietors operating under their own legal names only are not required to register their businesses.
- A large number of home-based proprietorships are established each year, many of them offering very specific services to targeted markets. As a result of the volume of these operations, and for the convenience of Council, staff will provide numbers of home-based operations started in town, based on the information available to staff, as opposed to providing in-depth information about them.

## **Strategic Alignment**

**Orangeville Forward – Strategic Plan** 

**Priority Area:** Economic Vitality

Objective: Attract, retain and expand business

**Sustainable Neighbourhood Action Plan** 

Theme: Economic Development & Culture

Strategy: Enhance economic resiliency through attraction, expansion

and retention of diverse business industries.

### **Notice Provisions**

Not applicable.

### **Financial Impact**

There is no financial impact coming out of this report.

Respectfully submitted Reviewed by

Raymond Osmond Ruth Phillips

General Manager, Community Services Manager, Economic Development &

Culture

Prepared by

Betty Ann Lusk Administrative Assistant, Economic Development & Culture

Attachment(s): 1. New Businesses Information Report October 1, 2020 – January 31,

2021