



Via email

November 12, 2024

**Re: Notice of Study Commencement and Request to Consult
Town of Orangeville, Transportation Master Plan**

The Town of Orangeville has initiated a project to develop their first Transportation Master Plan (TMP) to guide future planning and investments in infrastructure and transportation services to support a growing community. The Town has retained Paradigm Transportation Solutions Limited to assist in the development of the TMP.

A Transportation Master Plan (TMP) is one of several strategic policy documents that direct how a municipality will grow and develop over the long term. It works together with a municipality's Official Plan, which directs land use and development patterns, as well as other master plans such as those concerning municipal servicing, parks and recreation, and economic development. Generally, Transportation Master Plans examine current transportation issues within a community, assess existing and future growth patterns, determine the need for transportation improvements, and establish policies to support the plan and maintain the transportation network. A copy of the Notice of Commencement for the study is attached for your information.

Engaging the community and key stakeholder groups who have an interest in transportation is a vital component of this study. To assist in this, the Town is proposing to establish a **Transportation Technical Working Group** to allow review agencies, Town departments, and adjacent municipalities to provide input to the project team, share information and coordinate plans, and to provide feedback on study recommendations.

It is anticipated that the Transportation Technical Working Group will meet two to three times during the study. Meetings will be held during typical business hours using a mix of in-person and online formats to facilitate broad participation.

The first meeting, planned for late November, is intended to introduce the study and allow stakeholders to provide feedback on current initiatives or issues they have with transportation in the community, and opportunities to consider during the development of the plan.

Future meetings are expected to occur in the Spring of 2025, where the project team will present preliminary findings and recommendations to solicit feedback and input from



the working group prior to finalizing the plan. Members may be asked to review interim study documents in advance of future meetings and consult with their respective organizations to provide advice and input on behalf of the agency or organization.

We would like to formally invite your organization to participate in the Transportation Technical Working Group. If your organization is interested in participating, we would ask that you nominate one representative to attend our first meeting which has been scheduled for:

Tuesday November 26, 2024
10:00 am to 12:00 pm
Room 1, Alder Recreation Centre
275 Alder Street, Orangeville, ON

In order to confirm the number of attendees interested we would appreciate it if you could RSVP with the name of the person you are planning to send by November 19, 2024.

If you have any questions about the project or the Transportation Technical Working Group, please feel to contact a member of the project team:

Brandon Maynard-Spasov
Transportation & Development
Technologist
Town of Orangeville
(519) 941-0440 x2269
orangevilletmp@orangeville.ca

Kevin Jones
Consultant Team Project Manager
Paradigm Transportation Solutions Limited
(416) 479-9684 x513
orangevilletmp@orangeville.ca

We look forward to working with your organization to improve transportation in the Town for our residents and visitors to the region.

Sincerely,

Brandon Maynard-Spasov
Transportation & Development Technologist
Town of Orangeville

Attach.: Notice of Project Commencement, Transportation Master Plan

Notice of Project Commencement



Town of Orangeville Transportation Master Plan

The Town of Orangeville has retained Paradigm Transportation Solutions Limited to complete the Town of Orangeville Transportation Master Plan.

A Transportation Master Plan (TMP) is one of several strategic policy documents that direct how a municipality will grow and develop over the long term. It works together with a municipality's Official Plan, which directs land use and development patterns, as well as other master plans such as those concerning municipal servicing, parks and recreation, and economic development. Generally, Transportation Master Plans examine current transportation issues within a community, assess existing and future growth patterns, determine the need for transportation improvements, and establish policies to support the plan and maintain the transportation network.

The Transportation Master Plan will provide important information and recommendations to guide Official Plan policies and development approval decisions, as well as future decisions on transportation infrastructure. The TMP provides the opportunity to ensure a coordinated approach to future decisions on transportation in the Town of Orangeville. The study will follow the requirements for Master Plans outlined in the 2023 Municipal Class Environmental Assessment (EA) Approach #1 (an approved process under the Ontario *Environmental Assessment Act*).

Your input is important to us!

Engaging the community is a vital component of this study. Visit the project web site at <https://www.orangeville.ca/en/town-hall/transportation-master-plan.aspx> to learn more about the study and offer comments. There will be additional opportunities to review study progress and provide comments as the project progresses and notices of future consultation opportunities will be advertised on the project website and sent to those on the contact list.

Town is also proposing to establish a **Transportation Stakeholder Advisory Group** to provide input and advice to the project team and to review and provide feedback on directions and preliminary recommendations. It is anticipated that Transportation Stakeholder Advisory Group will meet twice during the study. Meetings will be held in the evenings, using a mix of in-person and online formats to facilitate broad participation by as many groups as possible.

If you (or your agency or group) are interested in participating in Transportation Stakeholder Advisory Group, or would simply like to be added to the contact list to receive future updates, please contact orangevilletmp@orangeville.ca or one of the Project Managers:

Brandon Maynard-Spasov
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(519) 941-0440 x2269
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This notice was first issued on November 12, 2024.

With the exception of personal information, all comments received will become part of the public record, in accordance with the *Municipal Freedom of Information and Protection of Privacy Act*.