

Mayor Post & Members of Council  
Town of Orangeville  
87 Broadway  
Orangeville ON  
L9W 1K1

October 8, 2024

Dear Mayor Post and Members of Council,

Parking remains a persistent concern for businesses in Downtown Orangeville, and the Orangeville BIA (OBIA) is continually seeking ways to improve the parking situation for the benefit of our community. As you are aware, the OBIA, in partnership with the Town, has made significant investments to enhance parking, including the acquisition of 82 Broadway, 86-90 Broadway, and 172 Broadway. These properties provide a total of 151 parking spaces, supplemented by an additional 47 spaces through the OBIA's lease of the Broadway Grande parking lot. These investments reflect the OBIA's commitment to parking solutions, as we recognize the critical role they play in the success of our members and the vitality of the downtown area.

We also acknowledge the Town's substantial efforts to address parking needs. The Town's investment in 82, 86-90, and 172 Broadway, the ongoing lease of 112 Broadway, the development of the Mill Square parking lot, and the regular maintenance of downtown's public parking facilities have all contributed significantly to supporting downtown businesses, welcoming visitors, and building a healthy local economy.

However, one aspect that may not be widely known is the Town's purchase of 27 First Avenue, with the intent to develop a dedicated parking lot for Town staff. In alignment with this, the OBIA, in collaboration with the Town, acquired 29 First Avenue to further expand this off-Broadway parking solution. This expansion, as envisioned in the attached engineered drawing commissioned by the Town in 2012 and recommended in the 2017 Parking Study, would create 49 additional parking spaces, easing the pressure on the heavily utilized Broadway lots.

Following the purchase of 172 Broadway, the OBIA transferred its interest in 29 First Avenue to the Town, leaving both undeveloped properties in the Town's ownership. Together, these lots offer an exceptional opportunity for the Town to make a long-term investment in Downtown Orangeville by creating a designated parking lot for Town staff and additional public parking. Developing these lots would not only provide a convenient

**Orangeville Business Improvement Area**

10 First Street, Orangeville ON. L9W 2C4

519 942 0087

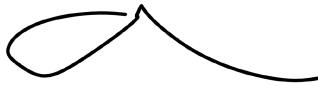
[info@downtownorangeville.ca](mailto:info@downtownorangeville.ca)

solution for employees and visitors to Town Hall but also alleviate weekday and event parking strain in other public parking areas.

In light of these considerations, the OBIA respectfully requests that the issue of developing a parking lot at 27-29 First Avenue be revisited at the earliest opportunity. Investment in this project would represent a meaningful and proactive step toward addressing the ongoing and future parking challenges in our downtown core.

Thank you for your consideration of this important matter. We look forward to your continued support and partnership in strengthening Downtown Orangeville.

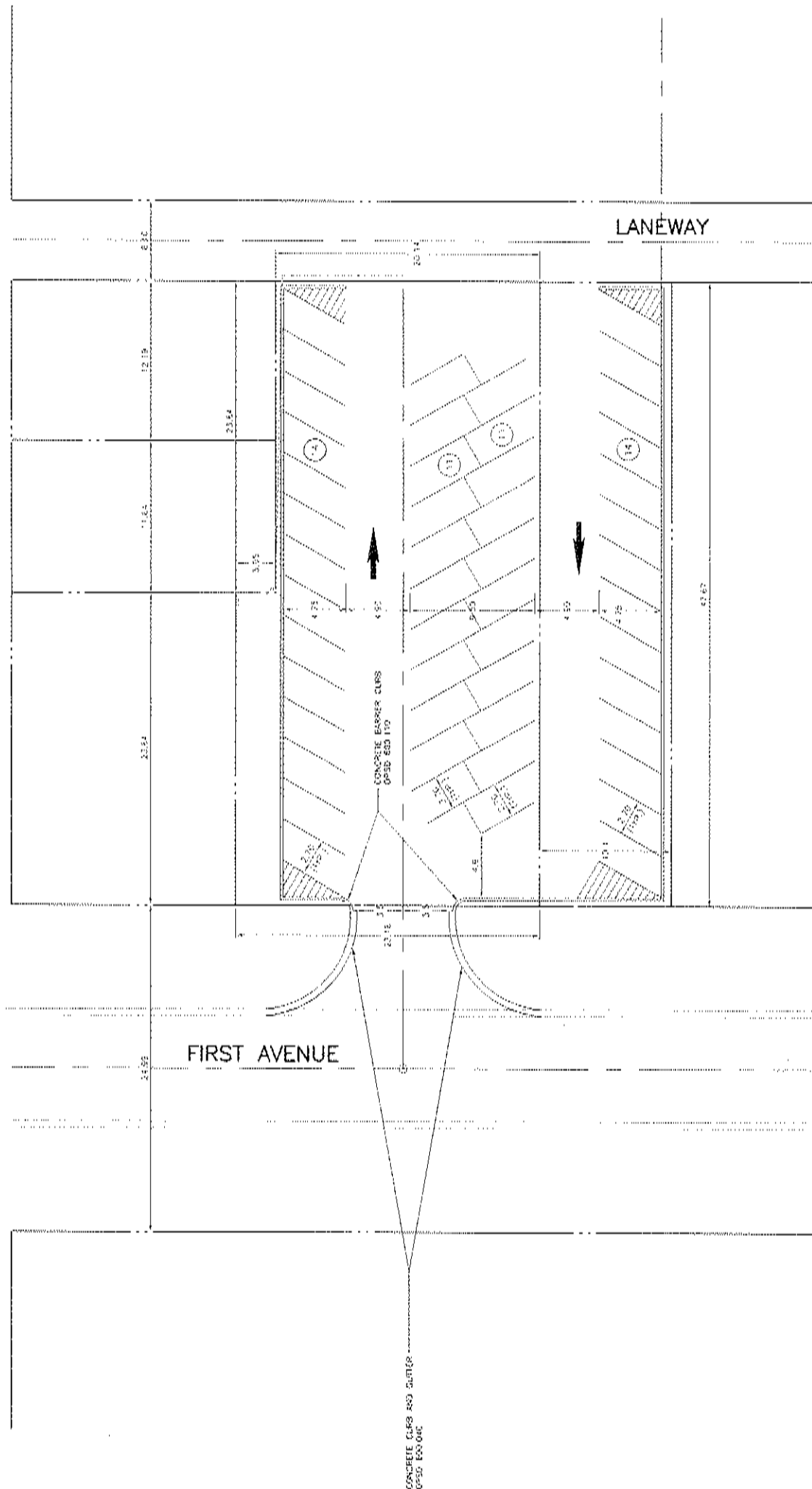
Sincerely,



Alison Scheel  
Executive Director  
on behalf of the OBIA Board of Management



SECOND STREET



LANEWAY

FIRST AVENUE

CONCRETE EASER CLASS  
0930 680 110

CONCRETE CURB AND GUTTER  
0930 680 040

NOTE  
ALL DIMENSIONS IN METRES

NOTES	TOWN OF ORANGEVILLE 57 BROADWAY ORANGEVILLE, ONTARIO L9W 1K1		PROJECT NO: <b>M5750</b>		SCALES	
	PARKING LOT 27 AND 29 FIRST AVENUE ANGLE PARKING		DRAWN BY: JAE		HORIZONTAL: 1:25	VERTICAL: N/A
			CHECKED BY:		DRAWING NUMBER: <b>01</b>	
			APPROVED BY:			
			DATE: JANUARY 2009			
	No	DATE	REVISION	INITIAL		



TRITON  
ENGINEERING  
SERVICES  
LIMITED  
Consulting Engineers