



Minutes of Heritage Orangeville

January 18, 2024, 6:00 p.m.

Electronic and In-Person Participation - Heritage Orangeville

The Corporation of the Town of Orangeville

(Chair and Secretary at Town Hall - 87 Broadway)

Orangeville, Ontario

Members Present: Councillor D. Sherwood
L. Addy
H. Daggitt
G. Sarazin
D. Gwilliams
T. Brett

Staff Present: B. Ward, Manager of Planning
M. Adams, Secretary
D. Smith, CAO
T. Wells, Co-ordinator Communications

1. Call to Order

The meeting was called to order at 6:01 p.m.

2. Disclosures of (Direct or Indirect) Pecuniary Interest

None.

3. Adoption of Minutes of Previous Meeting

Recommendation: 2024-001

Moved by G. Sarazin

**That the minutes of the following meeting are approved: 2023-12-21,
Heritage Orangeville Meeting Minutes**

Carried

4. Presentations

4.1 Delegate - Karen Jones

Councillor Sherwood welcomed the following members of the public: Liz Smith, 26 York Street; Maureen MacLeod Oliver – 22 York Street, and Richard Oliver – 22 York Street.

Ms. Jones delegated the meeting to express her reasons why Council should reinstate the process to designate York Street as a Heritage Conservation District. She explained the history of the Merchants and Prince of Wales Heritage Conservation District designation process to the Committee and that the designation was never approved by Council. She

wants to see York Street designated as a heritage district to give the street more protection.

5. Items for Discussion and Reports

5.1 Merchants and Prince of Wales Heritage Conservation District

The Committee discussed the reinitiation of the Merchants and Prince of Wales Heritage Conservation District, specifically York Street. They discussed the two options – individually designating the properties or a heritage conservation district. Councillor Sherwood spoke about the high cost of another study, and suggested the Committee could volunteer to update the original study and have a heritage consultant conduct a peer review. For cost savings, it was suggested that the update should focus specifically on York Street.

The next step is for staff to prepare a report for a future Council meeting.

Recommendation: 2024-002

Moved by L. Addy

Heritage Orangeville recommends that Council consider beginning the process to designate York Street as a heritage conservation district as represented by its history and development of Orangeville.

Carried

5.2 Heritage Banners

The Committee was advised that the median poles are not an option for this year. Councillor Sherwood asked the Committee Secretary to contact Economic Development staff for alternative locations.

Recommendation: 2024-003

Moved by H. Daggitt

That the revised quote for the banners be approved as follows:

- **6 - 18" x 48" Double Sided, 20oz Solid Block Out Vinyl Pole Banner including a 5" lay flat pocket at the top and bottom, and a grommet in each corner at \$91.54/ea.**

Carried

5.3 Heritage Week

The Committee discussed various ideas to promote Heritage Week:

- Communications staff could use the images from the banners using a live, work, play theme. Committee members will provide them with the current photos and background information.
- Communications staff could focus on the lanes. The content is already provided on the calendars.
- The BIA could participate by putting displays out to promote heritage week.
- The Visitor Centre could put up a display.

- There will be a large display in the Alder Street atrium, and a smaller display at the main library.

5.4 Orangeville BIA Support

Mr. Brett said the BIA is interested in promoting Heritage Week on their social media. Councillor Sherwood suggested showcasing one or two buildings.

6. Facade Improvement Applications

None.

7. Correspondence

None.

8. Announcements

Mr. Gwillams discussed an idea for the 2025 calendar. Councillor Sherwood advised that this item would be placed on a future agenda.

9. Date of Next Meeting

The next meeting is scheduled for February 15 at 6 p.m.

10. Adjournment

Recommendation: 2024-004

Moved by H. Daggitt

That the meeting be adjourned at 7:39 p.m.

Carried