

# **Minutes**

## **Orangeville BIA**

Board of Management Meeting

Thursday, November 26th, 2020 at 0900

Electronic Meeting conducted via Microsoft Teams

OBIA Chair, 94 Broadway, Orangeville, ON

OBIA Administrator/Acting Recording Secretary, Orangeville, ON

**Members:** J. Sammut, T. Brett, S. Koroscil, Councilor Sherwood

**Regrets:** H. Hochmeister

**Absent:** S. Singh

**Delegation:** Carol Baber, Dufferin County Housing Program Manager

1. Call to Order – 0902
2. Declaration of Pecuniary Interest - None
3. Attendance – as listed above
4. Minutes
  - Moved by T. Brett, S. Koroscil -Carried
  - Motion to approve Board of Management Meeting Minutes of October 15, 2020.
5. Delegation - Homelessness in Dufferin County; Carol Barber, Dufferin County Housing Program Manager – Dufferin County's resources for homeless persons was outlined. BIA staff to distribute information and cards to members.
6. Staff Updates
  - 6.1. GM's Report – As provided.
  - 6.2. Better Together Task Force Update – Starlight Shopping overview, introduction of Polar Bear Chair and selfie contest. Blade Sign Grant to be discussed as a separate item. T. Brett offered some very positive feedback on Halloween décor and customer feedback.
  - 6.3. Ambassador Update – ShopDowntownOrangeville.ca push for Christmas and in the light of a possible lockdown. Staff is staying on top of government resources and programs and will relay information to members. CFIB is a wealth of information that can be accessed if necessary.
  - 6.4. Farmers' Market Update – Board expressed concerns regarding lower attendance, sales numbers and loss of top Winter Market vendor and would like staff to find a way to encourage them to return.
7. Financial Report – 2020 Budget numbers are still missing so its difficult to know where we are. Alison has reached out to Town staff but has not been successful thus far. Another attempt will need to be made to make sure the budget numbers are inputted before the budget meeting.
8. Blade Sign Grant Program – Grant program and application is complete and just needs Board approval. Estimated prices to be added to the package. Sway chain may need to be added to the newer design for safety.
  - Moved by D. Sherwood, J. Sammut Carried.
  - Motion to approve Blade Sign Grant Package for distribution to members with an immediate start date.
9. Transit Transfer Station – Council voted to overturn its previous decision on the downtown location and will revisit the Edelbrock Centre and other locations for the transit location.
10. Holiday Décor & Tree Lighting Update – feedback on the décor and tree lighting video has been very positive.
11. Camera Update – Update in not available. IT has been very busy with the OPP transition.
12. OBIA Office Lease – The BIA should maintain a presence downtown. Item deferred.
13. Orangeville Legion/Public Plaza – J. Sammut & T. Brett to reach out to the Legion to express

the BIA's position on the public plaza. Specifically, that the BIA has not made any decisions with regards to the plaza, only that an idea was presented and endorsed in principle with the understanding that all stakeholders, including the Legion, would be engaged prior to any decisions or actions being taken.

14. 86-90 Broadway Update / Parking Strategy – Deferred.
15. Digital Billboard Signage - T. Brett gave a brief overview of the idea to install a large digital sign on Hwy 10 at McCannell Ave. along with some smaller digital signs at the main entrances to town. Staff to invite salesperson to make a presentation to the Board. Decision deferred.
16. Daylight Savings Time – Deadline has passed. Staff to reach out to DBot regarding timing of private member bill.
17. In Camera Session for the purposes of personal matters about an identifiable individual, including municipal or local board employees and a proposed or pending acquisition or disposition of land by the municipality or local board – Item deferred.
18. New Business – Council has approved outdoor patios extension to December 31<sup>st</sup> but businesses should be maintaining the sidewalks in terms of snow removal.

**19. Adjournment - 1046**