

DUFFERIN COUNTY CANADIAN BLACK ASSOCIATION (DCCBA)

Delegation to
Orangeville Council



Current Stats

1,595

Total number of Blacks
in Dufferin County
(Largest visible minority
group)

60,845

Total population of
Dufferin County

3%

Black Canadians
Roughly 3% of the total
population of Dufferin
County

2%

Roughly 2% of
Orangevilles 28,900
total population



ABOUT DCCBA

The Dufferin County Canadian Black Association was founded on June 3, 2020

The impetus for the creation of the Association followed many discussions with community members and stakeholders about the growing Black population in Dufferin County (Blacks including those of African decedent and individuals from the Caribbean and Latin diaspora) and the need to provide a voice, advocacy, a safe space along with educational programs, support services, community outreach and scholarship opportunities benefiting families and businesses within Dufferin County.

The Dufferin County Canadian Black Association (DCCBA) is committed to being a true community partner working with other established agencies to bring value to the Dufferin County community.

Our Association is inclusive and welcoming to all who wish to volunteer, provide feedback, attend events and sign up for future programs.

We are a registered Non-Profit Organization

DUFFERIN COUNTY CANADIAN BLACK ASSOCIATION



Mission: To provide leadership for the continued development and enhancement of the Black community through civic engagement, education, programs and services and advocate for equity and wellbeing for the Black community in Dufferin County. To be a central hub for resources, tools and programs that are unique to the needs of the Black Community in Dufferin County



Vision: To develop and foster a socially and economically equitable group that will continue to contribute to the growth and development in Dufferin County and Canada. To have a strong focus on youth Achievement and Excellence. To partner with government officials (all levels), local businesses & corporations to bring awareness and partnering on issues that impacts the community.



Values: Advocacy Excellence Education Integrity

PARTNERS AND SPONSORS



MUSEUM OF
DUFFERIN



PROGRAMS AND EVENTS



Ask The Expert Series kicks off January 5th 2021

- | | |
|-------------------------------|---------------------------|
| • Personal Branding | January 5 th , |
| • Politics & Voter Engagement | February 2 nd |
| • Real Estate Investing | March 2 nd |

Black History Month Events

- | | |
|-----------------------------|--------------------------|
| • MOD Flag Raising Ceremony | February 1 st |
| • Panel Discussion | February 20 |

Other Planned Events

- | | |
|----------------------|------|
| • Tutoring | 2021 |
| • Financial Literacy | 2021 |
| • Coding | 2021 |

SCHOLARSHIPS



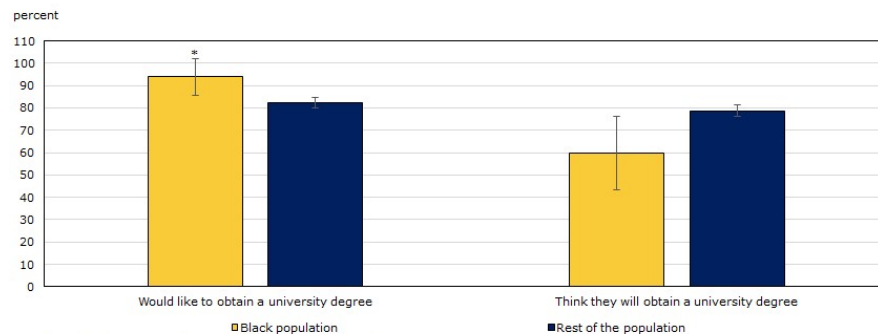
- One of the Barriers to post secondary education is funding.
- DCCBA has partnered with a number of organizations in Dufferin County and Beyond to set up a number of scholarships for our students entering or enrolled in post secondary

Partners includes:

- Dufferin County – Bill Hill Scholarship
- Flato Development Inc
- Cariati Law
- DCCBA Flagship award- Black Excellence
- Fieldgate Homes
- Town of Shelburne

Black Youth & Post Secondary Stats

Chart 2
Level of educational attainment expectations and aspirations among the population aged 15 to 25 years, Canada, 2016



* significantly different from the rest of the population ($p < 0.05$)

Source: Statistics Canada, General Social Survey (Canadians at work and home), 2016.

- Most Black youth would like to obtain a university degree, but proportionally, they are less likely to think that they will obtain one
- In 2016, although 94% of Black youth aged 15 to 25 said that they would like to get a bachelor's degree or higher, 60% thought that they could.
- Orangeville's Black Population equates to 32.12% of the total visible minority population
- 66.98% of Orangeville's population is between 15 and 64 which makes investments in programs and initiatives with DCCBA critical for the sustainment and further development of our community

HOW WILL THE TOWN OF ORANGEVILLE BENEFIT FROM ACTIVITIES



All Students (youth) will be able to participate in events and programs



Events are inclusive in nature and will be designed to bring our community together through education, and civic engagement



All community members can register for our programs and participate in events including cultural events and programming.



Local businesses will be able to promote and showcase their businesses on our website



Community members will be able to access community specific information in a central spot including job and volunteer opportunities.



Critical news that needs to be disseminated will also be made available and accessible

IN 2020 WE HEARD....

From the various forums (Task Force, Town Halls, Zoom meetings, Marches) we heard:

- ✓ Community Members need a safe space to learn, share and gather relevant and important community information
- ✓ Access to available Job & Volunteer Opportunities
- ✓ Safe space to create a sense of community and belonging – a space that is culturally relevant

PARTNERSHIP WITH DCCBA PROVIDES

Partnership to organize Job workshops in Dufferin County – currently in discussion with Georgian

Access to programs and events organized by DCCBA i.e.: Ask the Experts -Financial literacy- community members, staff and council members can participate in these events

Volunteer Opportunities: Students/Community members can have the opportunity to volunteer for various initiatives

Community Outreach: DCCBA Outreach Team could provide workshops, speaking engagements on Anti-Racism, Black History Month - to bring the message of Diversity & Inclusion to your organization

Scholarship opportunities: Students in Dufferin County will be able to avail themselves to the many scholarship opportunities available through DCCBA

Job opportunities: Students/Community members will be able to access a variety of jobs available in our community

Cultural Programming/education: Opportunity to participate in the various cultural awareness and education programs organized by or in partnership with the association i.e. Black History Month

PARTNERSHIP BENEFITS

- ✓ Allows you to meet your D&I goals by ensuring that all community members have an equal opportunity to access information
- ✓ Opportunity to support/partner with your soon to be established D&I committee in order to meet your committee's goals
- ✓ Opportunity to share your news on our community spotlight page
- ✓ Direct link to your website
- ✓ Listing on our Business Directory page
- ✓ Current news delivered to your inbox
- ✓ Investment in our community and in the next generation

OUR ASK?

1. For only \$240/annually, Register as a partner on our business Registration page to show your support and take advantage of the opportunity to share important information with the community
2. List DCCBA as a resource on the Town of Orangeville Page
3. In support of our community's diversity, raise the pan-African Flag for Black History Month in the town of Orangeville, and formally recognize Black History Month in February

THANK YOU!



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