

Subject: 2020 Cultural Plan Task Force Annual Report

Department: Community Services

Division: Economic Development

Report #: CMS-2020-013

Meeting Date: 2020-12-14

Recommendations

That report CMS-2020-013 regarding the 2020 Cultural Plan Task Force (CPTF) Annual Report be received.

Background and Analysis

The CPTF is comprised of six members, including one member of Council, one cultural entrepreneur, and one representative appointed by each of: Orangeville Blues and Jazz Committee, Dufferin Arts Council, Orangeville Business Improvement Area, and Theatre Orangeville.

The committee meets as required at the call of the Chair to contribute to decision making and advise on the progress of arts and cultural development within the Town of Orangeville. The committee strives to advance the Town's Municipal Cultural Plan - Orangeville's Cultural Advantage, and issues related to arts and culture.

The CPTF met two times in 2020 (June 18, December 8). The committee discussed and contributed to planning for the 2020 Arts and Culture Awards, delivered virtually for the first time on October 22. The Task Force also served as the jury for selection of utility box and mural artwork following the 2020 Call for Artists competition and made selections for the Children's Library Card Design Campaign.

An annual work plan outlining the goals and objectives of the committee for 2021 can be reviewed in **Attachment 1** to this report.

Strategic Alignment

Orangeville Forward – Strategic Plan

Priority Area: Economic Vitality

Objective: Stimulate tourism and cultural development

Sustainable Neighbourhood Action Plan

Theme: Economic Development and Culture

Strategy: Further establish Orangeville's identity through the expansion of tourism, culture and heritage

Notice Provisions

N/A

Financial Impact

None at this time.

Respectfully submitted

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Attachment(s): 1. 2021 Cultural Plan Task Force Work Plan