

Subject: 2020 Business and Economic Development Advisory Committee Annual Report

Department: Community Services

Division: Economic Development

Report #: CMS-2020-011

Meeting Date: 2020-12-14

Recommendations

That report CMS-2020-011 regarding the 2020 Business and Economic Development Advisory Committee (BEDAC) Annual Report be received.

Background and Analysis

The BEDAC is comprised of eight members, including one member of Council, one representative of the business community, two members of the general public, and one representative appointed by each of: the Dufferin Board of Trade, the Orangeville Business Improvement Area, the Orangeville & District Real Estate Board, and the Orangeville Home Builders' Association.

The committee advises and makes recommendations to Council regarding policies, strategies and implementation plans to support and enhance the Town of Orangeville's business and economic development, tourism and cultural programs. It meets on a quarterly basis.

Despite constraints imposed by the Covid-19 pandemic, the BEDAC met three times in 2020 (June 23, September 22, December 1). The committee received updates and contributed to Covid business recovery plans and initiatives of the Economic Development and Culture division. They received progress reports on the 2020 draft Tourism Strategy and Action Plan and also provided sector-specific updates on behalf of the business community.

An annual work plan outlining the goals and objectives of the committee for 2021 can be reviewed in **Attachment 1** to this report.

Strategic Alignment

Orangeville Forward – Strategic Plan

Priority Area: Economic Vitality

Objective: Attract, retain and expand businesses

Sustainable Neighbourhood Action Plan

Theme: Economic Development and Culture

Strategy: Enhance economic resiliency through attraction, expansion and retention of diverse business industries

Notice Provisions

N/A

Financial Impact

None at this time.

Respectfully submitted

Ray Osmond,
General Manager,
Community Services

Reviewed by

Ruth Phillips,
Manager, Economic Development &
Culture

Attachment(s): 1. 2021 BEDAC Work Plan