

Subject: **Fareless Transit Update**

Department: **Infrastructure Services**

Division: **Transportation and Development**

Report #: **INS-2023-035**

Meeting Date: **2023-05-15**

Recommendations

That report INS-2023-035, Fareless Transit Update, be received.

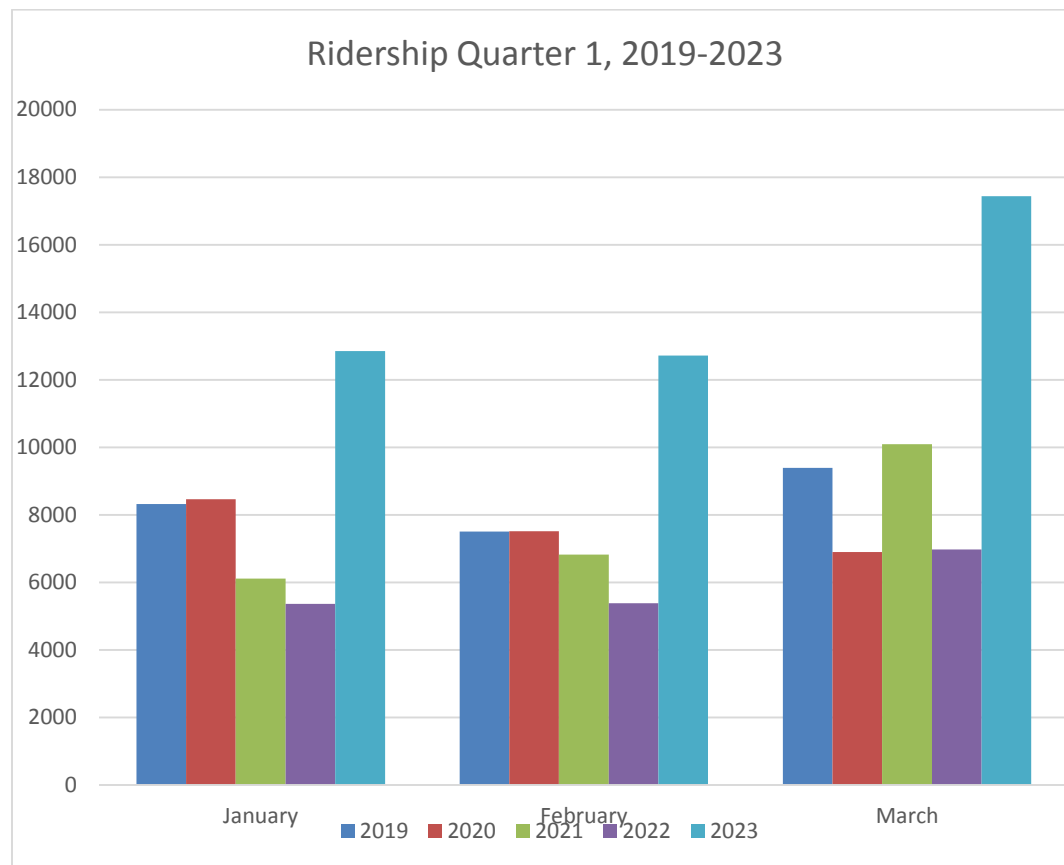
Background and Analysis

The purpose of this report is to update Council on the number of customers or riders using Orangeville Transit for the first quarter of 2023.

For comparison purposes, it should be noted that Staff has used year 2019 as the base line for the analysis as some of the data in 2020, 2021 and 2022 may have been somewhat skewed due to the pandemic and other restrictions imposed on transit systems by provincial government. As such, staff deemed it prudent to compare the current numbers in 2023 (Q-1) to a time when there were no restrictions in place.

The following chart provides the actual ridership data for Orangeville Transit for Quarter 1 between 2019 and 2023, inclusive.

Since the beginning of the fareless transit initiative in January of 2023, Orangeville Transit's ridership has increased approximately 71% since the same time in 2019. The data also seems to indicate that the number of monthly users is trending upwards over the same period in 2019.



	2019	2020	2021	2022	2023	Average Monthly Increase from 2019
January	8,322	8,458	6,106	5,365	12,846	54%
February	7,502	7,516	6,824	5,380	12,716	70%
March	9,393	6,897	10,087	6,970	17,437	86%
Totals	25,217	22,871	23,017	17,715	42,999	71%

Strategic Alignment

Orangeville Forward – Strategic Plan

Priority Area: Municipal Services

Objective: Respectful of Cost and Impact to Community

Sustainable Neighbourhood Action Plan

Theme: Transportation System

Strategy: Promote more sustainable and efficient transportation options

Notice Provisions

N/A

Financial Impact

There is no financial impact from this report.

Respectfully submitted

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Attachment(s): N/A