



Cultural Plan Task Force

Work Plan for 2021

Note: The Cultural Plan Task Force meets on an ad hoc basis as required to fulfill cultural and artistic initiatives. Committee does not have an operating budget.

November 2020

| | Deliverable / Project | Description | Frequency | Scheduled Date | Location | Lead | Status | Deadline | Comments |
|----|---|---|-------------|----------------------------------|---|--------------------------------|--|-------------------------------------|---|
| 1. | Public Art Program – utility boxes, murals, other | Serve as jury to select work of local artists to be installed as part of Public Art program | Annually | Jurying June 14-18 | Installations at select locations across Town | Councillor Post All members | 5-8 selections to be made following Call for Artists process running from March 15 – May 15, 2021 | Installations complete October 2021 | Budget: \$8,000 (EDC Cultural Development & Marketing Operating Budget) |
| 2. | Arts & Culture Awards | Contribute nominations across 8 categories for annual awards. Participate in and promote event. | Annually | Nominations May 1 – August 31 | Town Hall | Councillor Post | Nominations launched May 1-August 31 Event during Culture Days in October | October 2021 | Budget: \$6,300 (EDC Cultural Development & Marketing Operating Budget) |
| 3. | Monthly Arts & Culture Newsletter | Contribute events and initiatives to be included within monthly newsletter | 12 /year | Published by first week of month | Electronic newsletter | All members | Ongoing | N/A | Budget: \$0 |
| 4. | 2020 Tourism Strategy and Action Plan (following adoption by Council) | Contribute to fulfillment of the 2020 Strategy by contributing to specific actions and initiatives outlined within Strategy | Semi-annual | February September | N/A | All members | Specific actions to be determined pending approval of Strategy 01/21. Roles will include but not be limited to advocacy, feedback on publication/promotional design elements, tourism advisory functions, etc.) | N/A | Budget: \$0 |
| 5. | Orangeville's Cultural Advantage – Municipal Cultural Plan | Review progress report for Cultural Plan and identify any priority actions for implementation | Annually | February | N/A | Councillor Post All members | In Progress. Cultural Plan achievements maintained by EDC office. | N/A | Budget: \$0 |