

Business and Economic Development Advisory Committee

Work Plan for 2021



Note: The Business and Economic Development Committee meets on a quarterly basis. Committee does not have an operating budget.

Updated: November, 2020

	Deliverable / Project	Description	Frequency	Scheduled Date	Location	Lead	Status	Deadline	Comments
1. a	Covid-19 Business Recovery Plan	Delivery of Virtual Symposium	Once	Q 1 or 2	Virtual	Councillor Andrews All members	Pending - Event will include keynote and breakout sessions led by BEDAC members	June 30	Budget: \$5000 (incl in EDC Operating budget)
1. b	Covid-19 Business Recovery Plan	Support implementation of recovery plan through delivery of ambassador services	Ongoing	Ongoing	N/A	All members	Ongoing - Members to stay abreast of and promote EDC services available with networks in community, place referrals where warranted	N/A	Budget: \$0
2.	EDC Strategies (Economic Development/2020 Tourism)	Receive updates to progress made in implementation of strategies that guide divisional activities and make recommendations for upcoming priority actions	Annually	September	N/A	All members	Strategy updates completed and documented by EDC staff. Reviewed annually by committee members	N/A	Budget: \$0
3.	Business Investment	Contribute to discussions/presentations on diverse approaches to business investment opportunities	Periodic	TBD	Virtual	Councillor Andrews	Pending – periodic, subject-based speakers. Potential off-site tours when possible	N/A	Budget: \$0
4.	Sectoral Updates	Provide updates on sector changes occurring within community	Quarterly	March, June, September, December	N/A	All members	Members to provide quarterly updates on trends, challenges, successes, and opportunities within their representative sectors for consideration/action as warranted	N/A	Budget: \$0